



ASCANIO Beyond Reality, Beyond Limits

# PITCH DECK

## Pre Series A

We are a Mixed Reality software development company that focuses on developing mission-critical training & education modules.

Vision: Transforming training and operational practices with innovative Mixed Reality solutions.

Focus areas: Military & Armed Forces, Education, First Responders, Shipping & Energy Sector.

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# TECHNOLOGY EVOLUTION



## Virtual Reality (VR)

Complete immersion in a virtual environment that shuts out the physical world.



## Augmented Reality (AR)

Addition of digital elements to a live view, typically through a smartphone camera.



## Mixed Reality (MR)

Intersection of digital and real elements that combine AR and VR technologies, bare hands interactions and freedom of movement using MR goggles.





# PROJECTS OVERVIEW

Device Agnostic Mixed Reality Proprietary Platform.

## Military & Armed Forces

- Mixed Reality training simulation
- Real-time rendering and evaluation.
- Analytics and direct command center communication.

## Education

- Interactive modules (Pythagorean Theorem, Battle of Marathon, Multi-Educational Module).
- Collaboration with universities & local schools.

## Healthcare

- Physiotherapy module for Parkinson's Disease patients.
- XR Walk Module for breast cancer survivors physiotherapy.

## Maritime

- Mixed Reality remote-assistant & platform.
- Ticketing, inspections & video auditing.

## Key Financials

- Revenue of €420,000 in 2023.
- Revenue of €580,000 in the first half of 2024.

# ACHIEVEMENTS AND TRACTION

## Our Progress and Achievements

Device Agnostic Mixed Reality Proprietary Platform.

### Our Clientele

### Our Partners



FAMELINE HOLDING GROUP



جامعة خليفة  
Khalifa University



MINISTRY OF ENERGY  
COMMERCE AND INDUSTRY



UNIVERSITY  
of NICOSIA



RESEARCH  
& INNOVATION  
FOUNDATION



evmbio  
diagnostics  
DETECT EVERYWHERE



European University Cyprus



Digital  
Security  
Authority



ΠΟΥΡΟΥΛΙΟ ΙΔΡΥΜΑ



CYPRUS  
MINISTRY OF EDUCATION  
AND CULTURE



Neapolis  
University  
Pafos



University  
of Cyprus



UNIVERSITY OF  
THESSALY



innovate • develop • excel • accomplish



UNIVERSITÀ  
DEGLI STUDI  
FIRENZE

Da un secolo, oltre.



kinisiventures  
Accelerating Business Success



VREXPART






Magic Leap



# MARKET AND COMPETITIVE LANDSCAPE

## Market Landscape and Competitors

COMPANY	DEVICE AGNOSTIC	GRAPHICAL FIDELITY	SECTOR AGNOSTIC	BIO-DATA	REGION
 ASCANIO	✓	HIGHEST	✓	✓	GLOBAL
RE-liON	OCCULUS	LOW	POLICE	—	EUROPE
	✓	LOW	EDUCATION	—	INDIA
	ATARS	HIGHEST	MILITARY	—	USA



# TEAM & LEADERSHIP

## George Tziazas

CEO

- A visionary leader in MR technology, entrepreneurship and strategic direction.
- Millennial Entrepreneur Award 2019 by InBusiness Awards.
- Mixed Reality pioneer & knowledge in software development.



## Minas Kyriakou

CTO

- Tech visionary, MR specialist, cutting-edge solutions expert, entrepreneur, business developer.
- Innovative leader and strategic visionary.
- Winner of the Copernicus Hackathon Special Award 2019 in Thessaloniki.

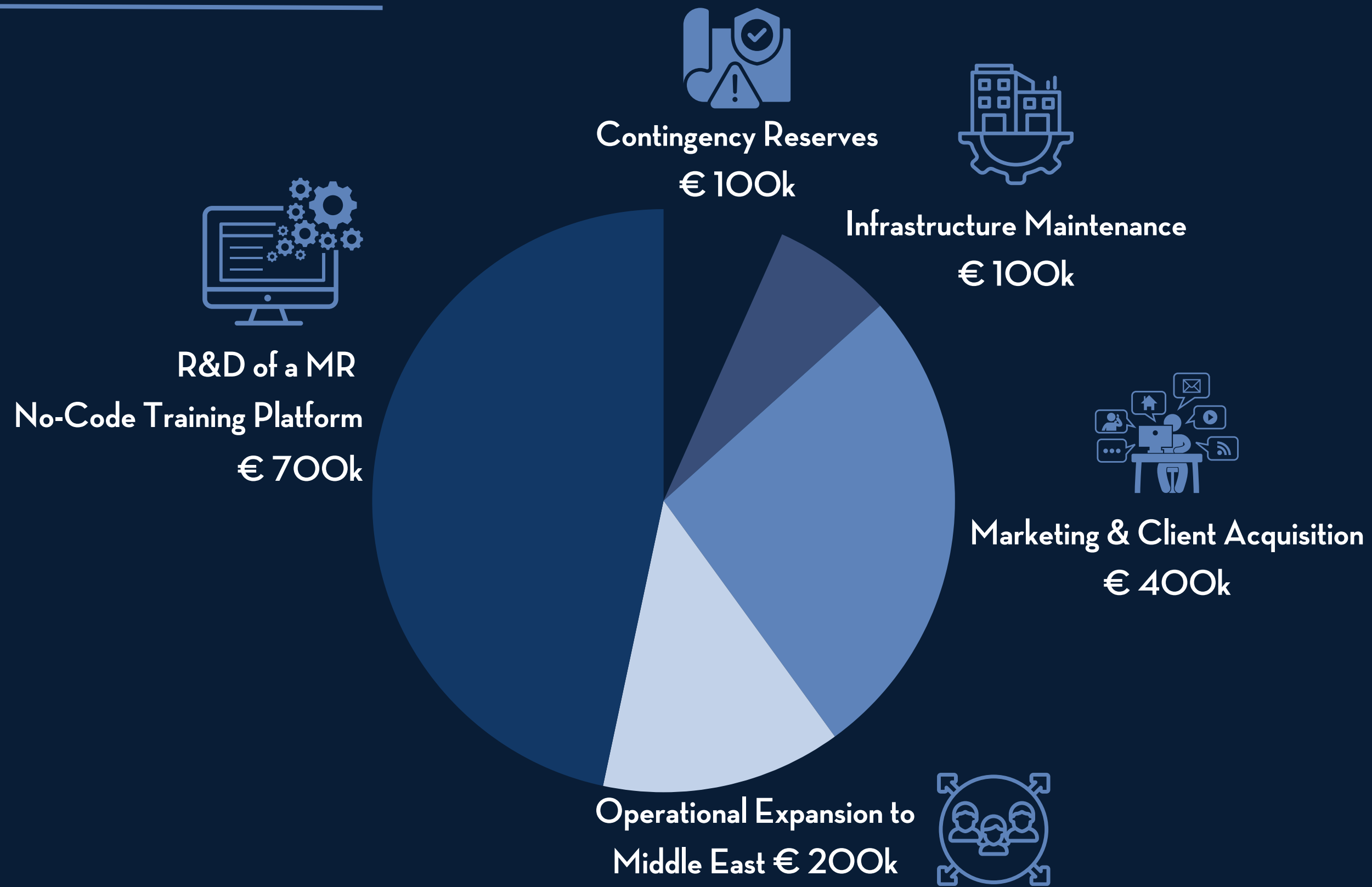
# INVESTMENT PROPOSAL

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WE SEEK €1.500.000 FOR 10% EQUITY



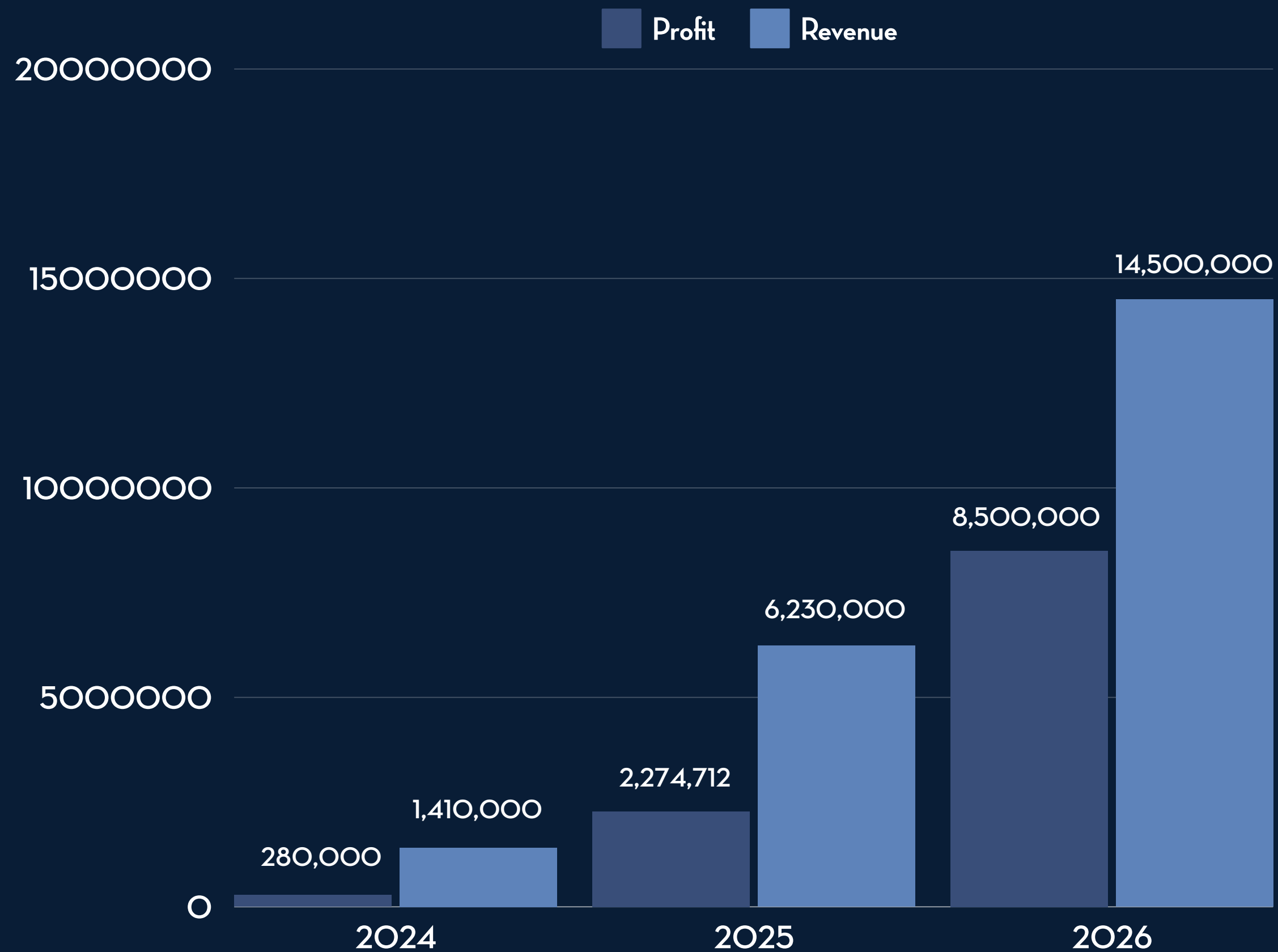
# NEEDS & USES



Expected Outcomes: New product launches, expanded market reach, marketing activities & increased customer base.



# FINANCIAL PROJECTIONS



## Key Growth Drivers

- ▶ Expansion into new sectors. Sectors such as Aviation & Energy.
- ▶ Increased market penetration and customer acquisition.
- ▶ Expand to the Middle East

# THANK YOU



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