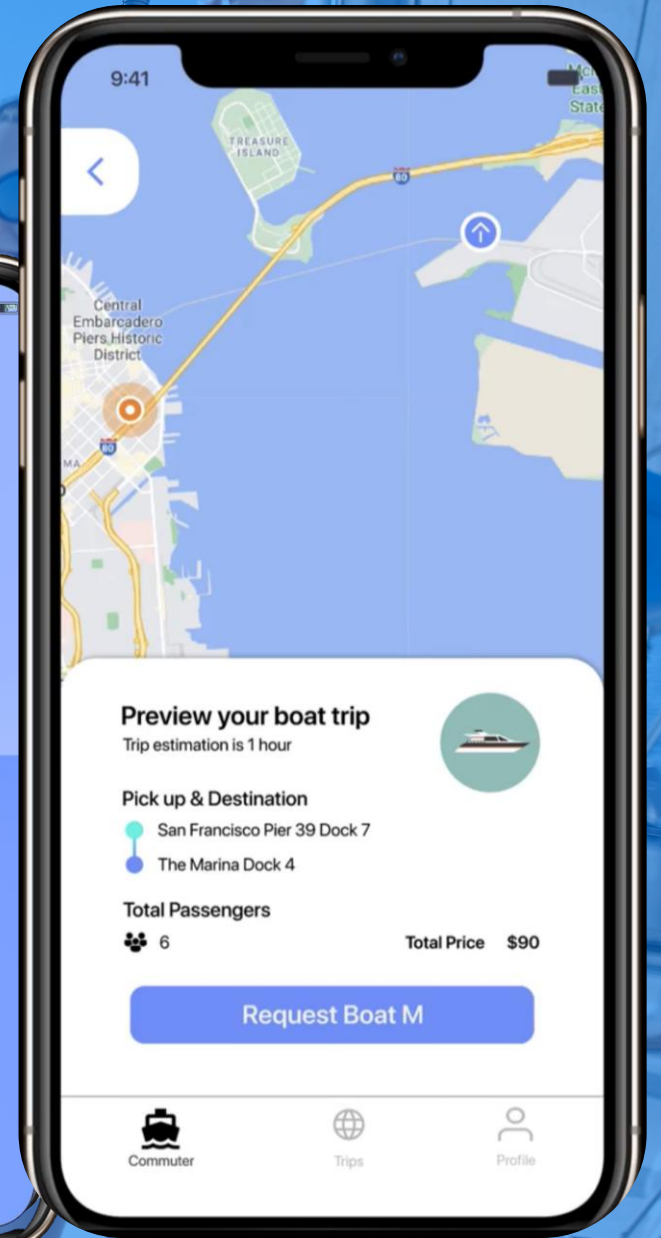
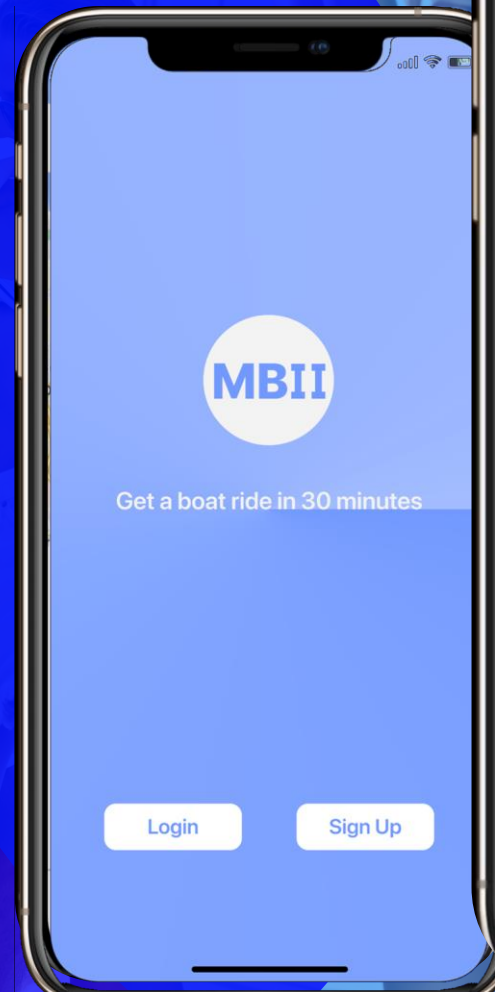


# MY BOAT<sup>2</sup>™





# My Boat 2 is a revolution in-waiting!

*Boat ownership is underutilized & under-monetized*

**36%** Boost in recreational boating economic activity from 2018 to 2023\*

**11.7M** Registered recreational boats in the US. 30M globally

**2.3k** App downloads, 300+ users, and 4 active captains

**\$22.3B** Projected global boat rental market size by 2027 with a CAGR of 6%\*\*



\*NMMA – national marine manufacturers association <https://www.nmma.org/press/article/24334>

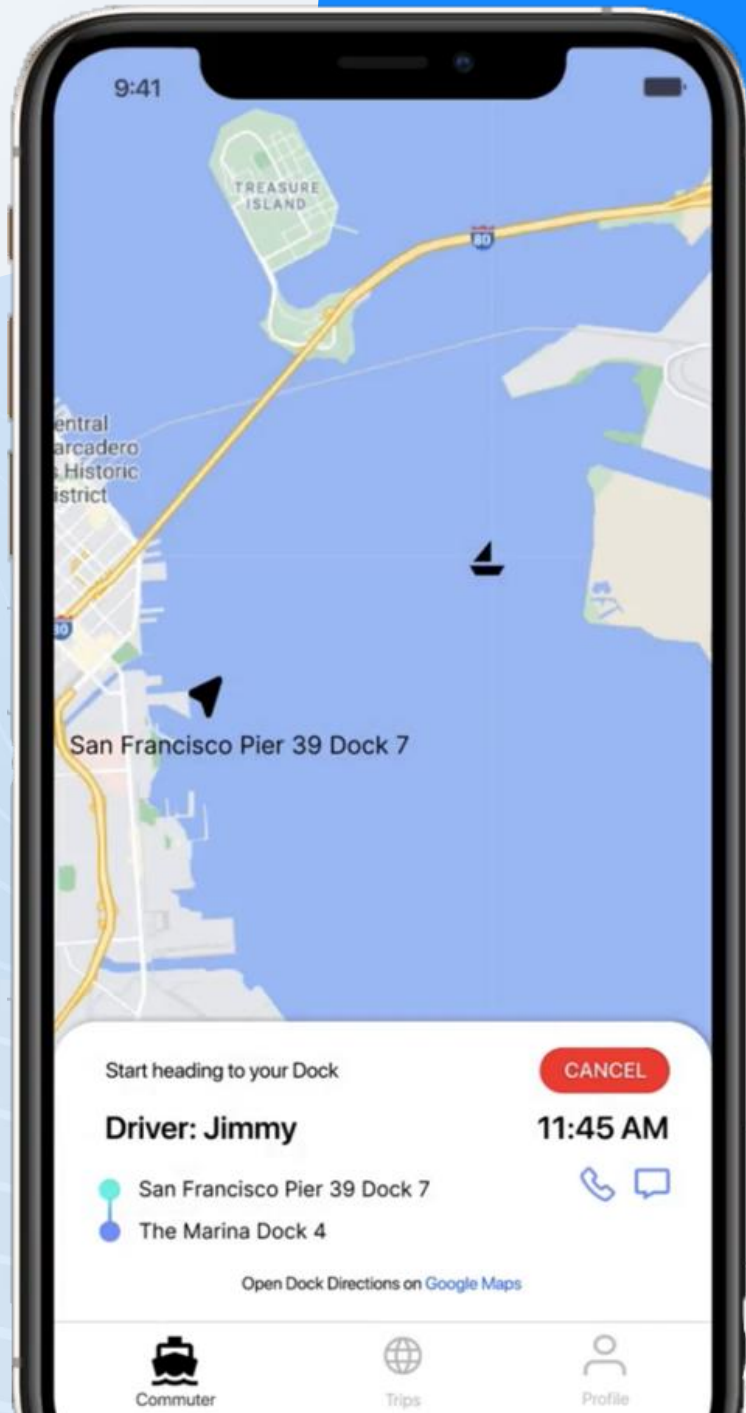
\*\*<https://reservety.com/20-facts-you-should-know-about-boat-rental-industry/>



# My Boat 2 is the World's First on-demand rideshare app for boats

*Connecting and monetizing boaters with all boating activities on a global scale*

- Proven benefits for vessel owners, licensed captains, and app users
- Limited competition with proven traction
- Straightforward revenue model
- Mass appeal – commuters, leisure, watersports, fishing, & more





# Competitive Advantages & Strengths

- US Patent #11668570
- Unique and disruptive model
- Exceptional leadership, technology, marketing, and operations team
- Rapidly scalable technology
- Significant global market potential
- Potential for cross-promotion with hospitality industry players



# My Boat 2 is raising \$1M



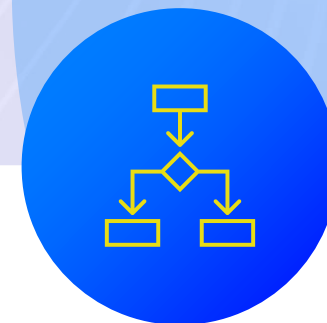
**Key Hires &  
Payroll**



**Marketing &  
Advertising**



**App  
Development  
& Scaling**



**Administration  
& Operations**

App & Back-End  
Development

GTM in US Key Markets

Scale & Global  
Expansion

# MY BOAT2™

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