

wtv.

Connecting people

Platform • Hybrid • Virtual • Webcasting • Creative • Video



wtv.

Who we are

wtv. is a leading international B2B events company with award-winning technology platforms and managed services, registered in Switzerland.

What we do

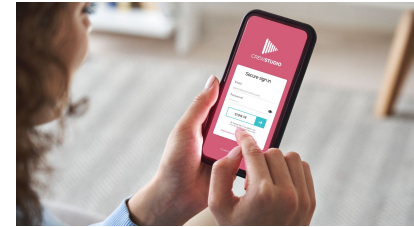
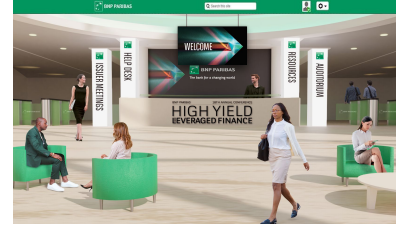
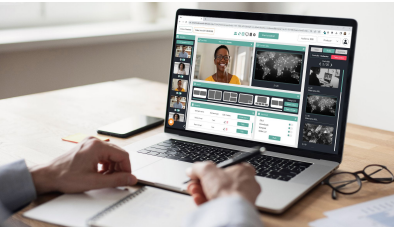
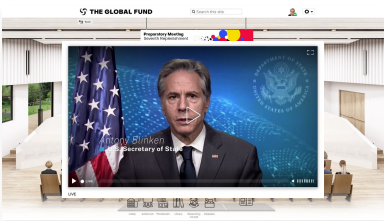
Our platforms & people support the events, global online meetings and remote video communications of over 500 leading blue-chip clients; corporate, Government and international organisations, through direct client sales & reseller partnerships. Our resellers include the London Stock Exchange. (LSEG)

How do we do it

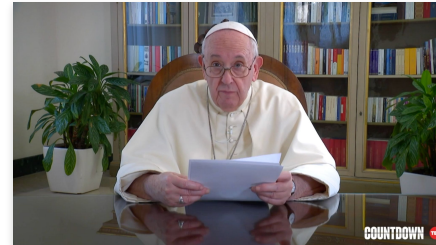
We build world-class events & video software to deliver full live event solutions from our expert teams of 50 FTEs and offices in the UK (London), EMEA (Geneva, Frankfurt, Madrid), APAC (Hong Kong) and USA.



With global communications like these..



..which support people at their most important moments in time



250+ blue-chip direct clients in UK, EMEA, APAC & USA...



...and 250 clients through resellers - forecast to grow +50% in 2025-2026



wtv.

Where we are now

We are 3 years into a 5 year strategic business plan - 2020-2025.

Before the implementation of the plan **wtv.** was a project based events and video streaming company with a high profile global client base, but lower-margin, non-recurring revenues and with no global channel partners.

The traditional business model was not shaped for scalability.

We made a landmark decision in 2020 to transform the business to become a mixed 'technology and people' events company with annual recurring licence revenues and a global reseller network..

The transformation was funded by a 3 year inward investment of internal resource and external spend of 2.5m GBP.

We are a 6m GBP revenue business and after a period of sustained investment will be EBITDA neutral by the end of 2024 and a forecast of +500k GBP by the end of 2025.

From 2025, we begin to release the profitability of the new business model and we aim to realise a business value of 20m GBP over the next five years..



wtv.

What we're looking for

We are in a strong growth market.

We have world class credentials.

We have validated our strategy but have a lot further to go.

However, we are limited by our current small private ownership to unlock the full growth potential and realise value.

There will be an opportunity in Q4 2024 to invite new external funders to our existing shareholding, or to buy out existing shareholders and take a significant stake in the business.

