

pastazerts

A Chocolate Ravioli Company

The New Way To Dessert



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Chocolate Ravioli Origin

- ❑ Founder Stephanie started with cooking competitions over a decade ago
 - World Food Championships 2013 & 2014
 - Where the chocolate ravioli was born
- ❑ Pastazerts launched in 2023 – first to market
- ❑ An innovative fusion of pasta and dessert – mission is to disrupt the traditional frozen dessert category
- ❑ All natural, organic chocolate dough pillows wrapping luxurious creamy fillings
- ❑ Current product line:
 - Strawberry Cheesecake – hero SKU
 - Peanut Butter & Jelly – hero SKU
 - Fig & Cream
 - Peppermint & Cream



Market Reach & Traction

Hero SKUs: Above Average Velocity

Omnichannel Breakdown

Sales Velocity Data: 8 weeks

7.7 Average units sold across all stores per week

10 Units sold per week at highest performing store

Retail



E-Commerce



Food Service

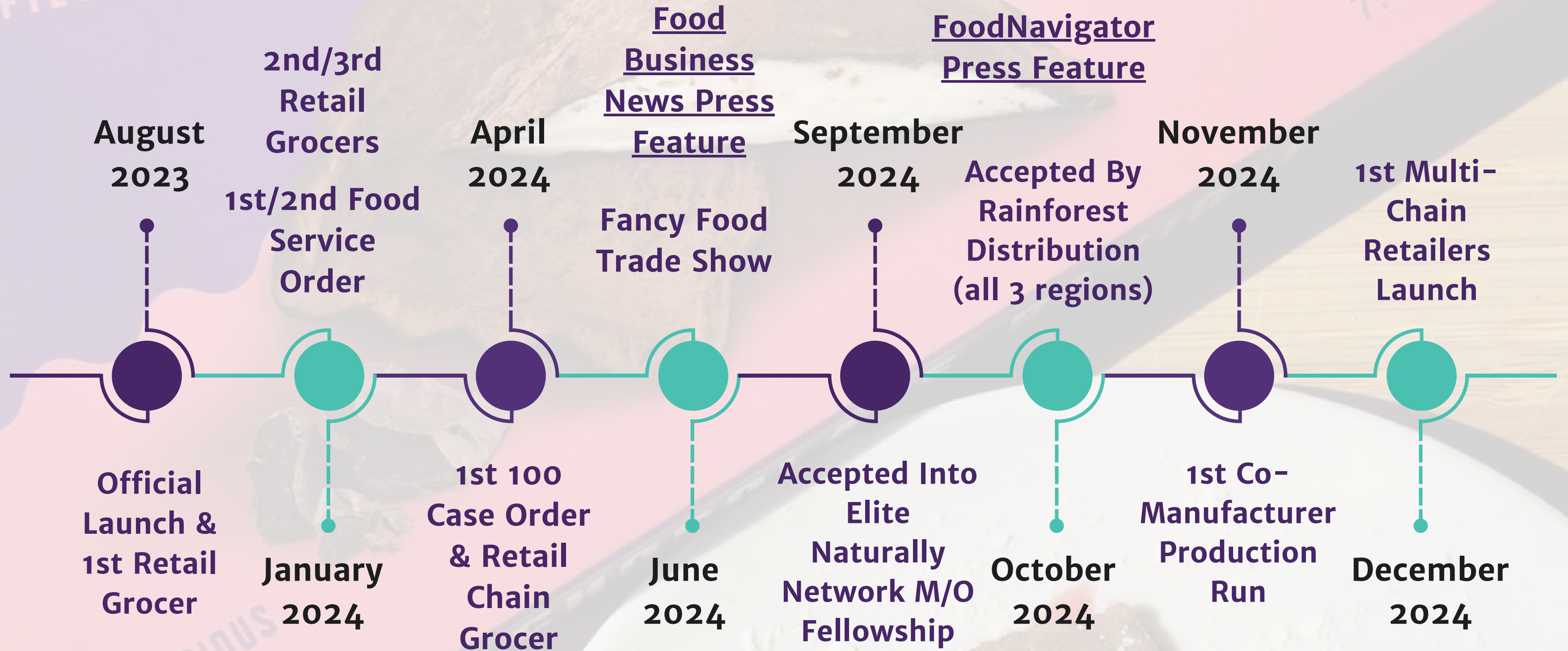
Italian Restaurants

Cafes & Coffee Shops

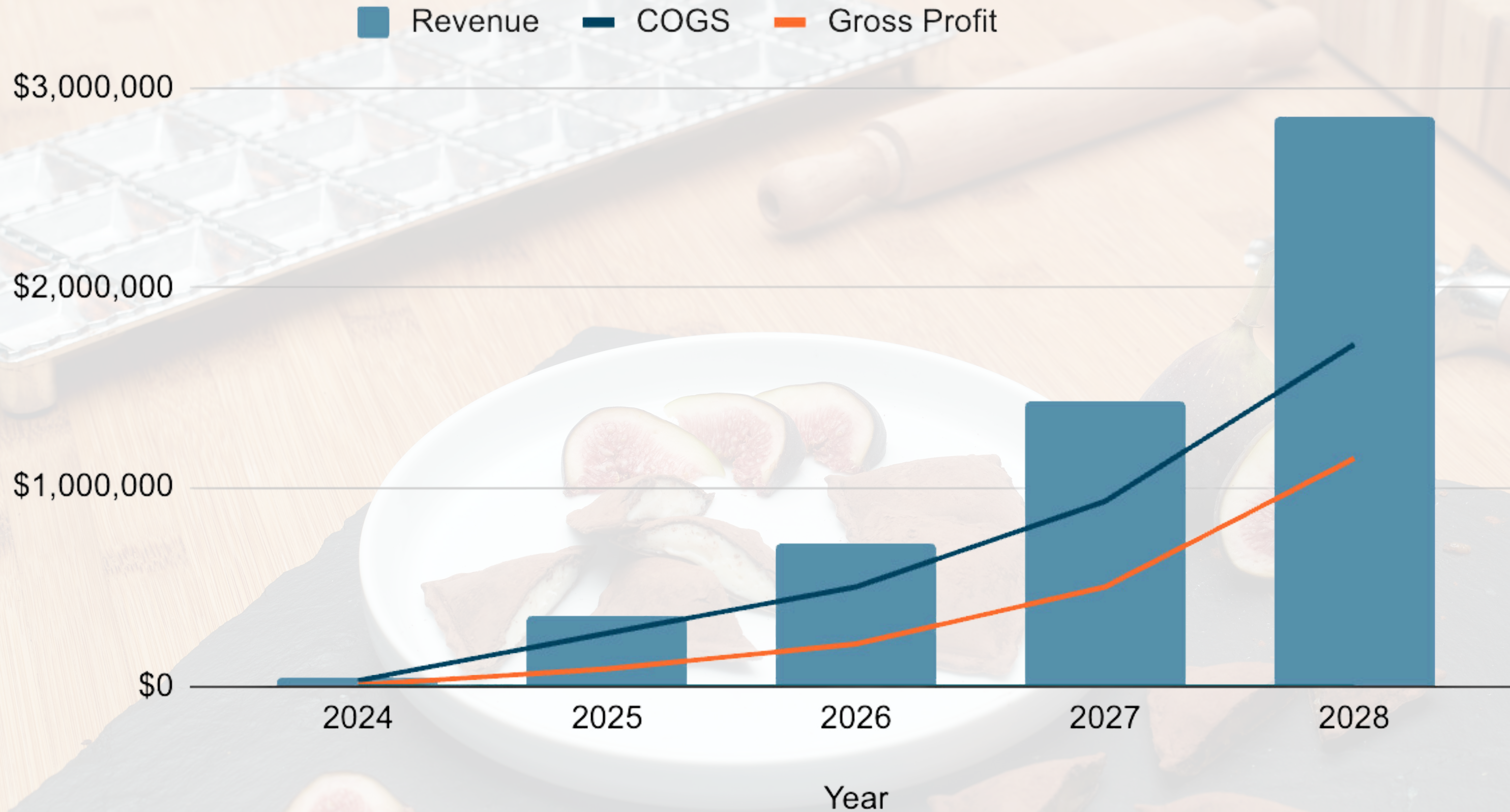
Catering



Notable Successes Timeline



5 Year Forecasted Growth



Investment Opportunity

Early Interest Signup
SUPPORT

Quick Facts

- Target goal: \$25k–30k
- Minimum investment: \$100
- Tiered investment perks
- *Investment is a small business loan*
- Repayment term: 36 months
- Repayment is quarterly with 14% interest

Funds Usage

- Co-Manufacturer production run
 - Bulk ingredient supplies
 - Large packaging order to reduce COGS
- Retailer (grocers) promotions & marketing
- Sales team incentives
- Winter Fancy Food Show Exhibitor Fees



Tiered Investment Perks

Bronze Tier

\$500 investment

Perks:

Pastazerts gift box

Discount vouchers on
future orders

Silver Tier

\$1,000 investment

Perks:

All Tier 1 perks

Access To Private
Online Tastings

Gold Tier

\$2,500 investment

Perks:

All Tier 2 perks

Semi-annual new
flavor test pack



FAQs & Resources

Your investment into Pastazerts is a loan with principal & interest payback.

Honeycomb Credit runs KYC (know your customer) checks for all investors.

For additional questions reach out to Steph Berwick or reference resource links below.

We greatly appreciate you and will provide quarterly updates on the business.

Resources

[Short Video About Honeycomb](#)

[FAQ Page](#)

[Data Privacy Information](#)

[Deep Dive: Honeycomb](#)

Potential Investment Earnings

Amount Invested	Full Repayment
\$100	\$122
\$500	\$611
\$1,000	\$1,222
\$5,000	\$6,112
\$10,000	\$12,224

If the offering exceeds its minimum funding goal, the business will make monthly payments, then you will be repaid quarterly. By the end of the loan term, the sum of your quarterly repayments will be equal to the "Full Repayment" amount, subject to rounding. You may be subject to a one-time investment fee when you invest.



Thank You For Your Support

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