



ONEFUND
Available



CYBER HORNET ETFs
Proposed

INDEX
S&P 500® INDEX

222
S&P 500® 75/25 Bitcoin

BBB
Bitcoin ETF

SSS
SOLANA ETF

EEE
ETHEREUM ETF

XXX
RIPPLE ETF

FORWARD LOOKING STATEMENTS

This presentation includes “forward-looking statements” within the meaning of the federal securities laws – that is, statements about the future, not about past events. These statements may include words such as “target”, “launch”, “ticker symbols”, “IPO”, “plans”, “expects”, “budget”, “estimates”, “intends”, “projects”, “will”, “scheduled”, “likely”, and other words and terms that have a similar meaning. Forward-looking statements are based on our current expectations and assumptions, which may not prove to be accurate. Forward-looking statements give our current expectations and projections relating to operations, plans, objectives, and future performance. Several products in this presentation are in the filing period with the SEC and are NOT available for sale, nor is there any guarantee they ever will be. This presentation provides information in summary form only and is not intended to be complete and does not offer any financial investment advice.

This is NOT an Offer to Buy or Sell Securities. Several Cyber Hornet ETFs discussed in this presentation are NOT currently available for sale, nor is there any guarantee if or when they will be. These materials provide information in summary form only and is not intended to be complete and does not offer any financial investment advice. For accredited investors who want to meet the Founders to learn about the capital raise, please request a video zoom call.

Bridging Wall Street & Millennials to Digital Assets through SEC Regulated ETFs

“Sustained record inflows into Bitcoin ETFs since their launch in January underscore the momentum of investments from traditional finance into the Digital Assets space.”

--Michael Willis, Co-Founder

Capture the \$90 Trillion Transfer of Wealth to Millennials
And become the *ETF company of choice* for the Next Gen of Investors

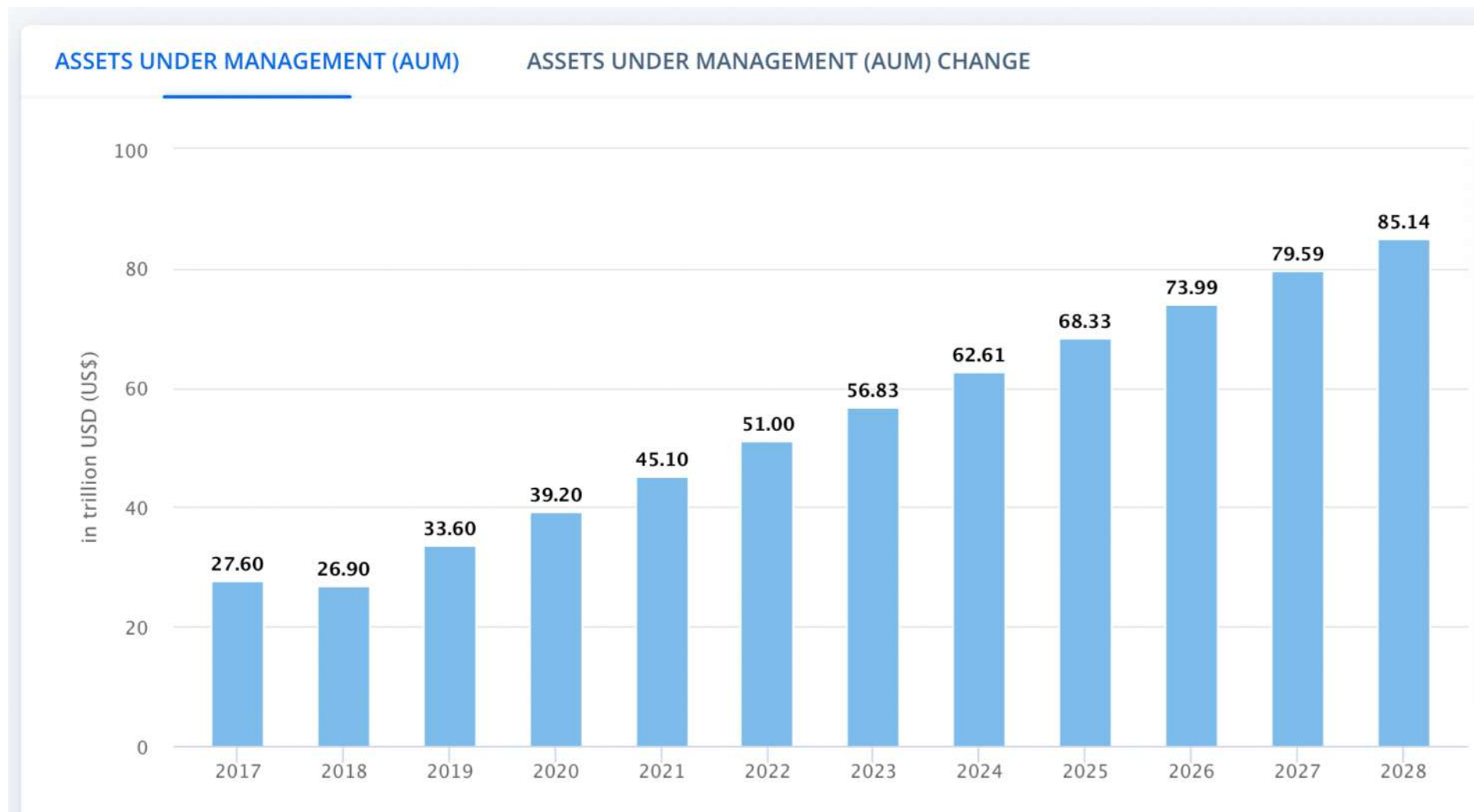
Forbes, 03/08/24

FORBES > FORBES DIGITAL ASSETS

Is This The Real \$90 Trillion Reason Behind BlackRock's Huge Bitcoin ETF Flip That Triggered The Price Boom?

"The shift will see \$90 trillion of assets move between generations in the U.S. alone, making affluent millennials the richest generation in history," Liam Bailey

Enable 330,000 Financial Advisors and Family Offices to retain or capture the \$90 Trillion Transfer of Wealth to Millennials



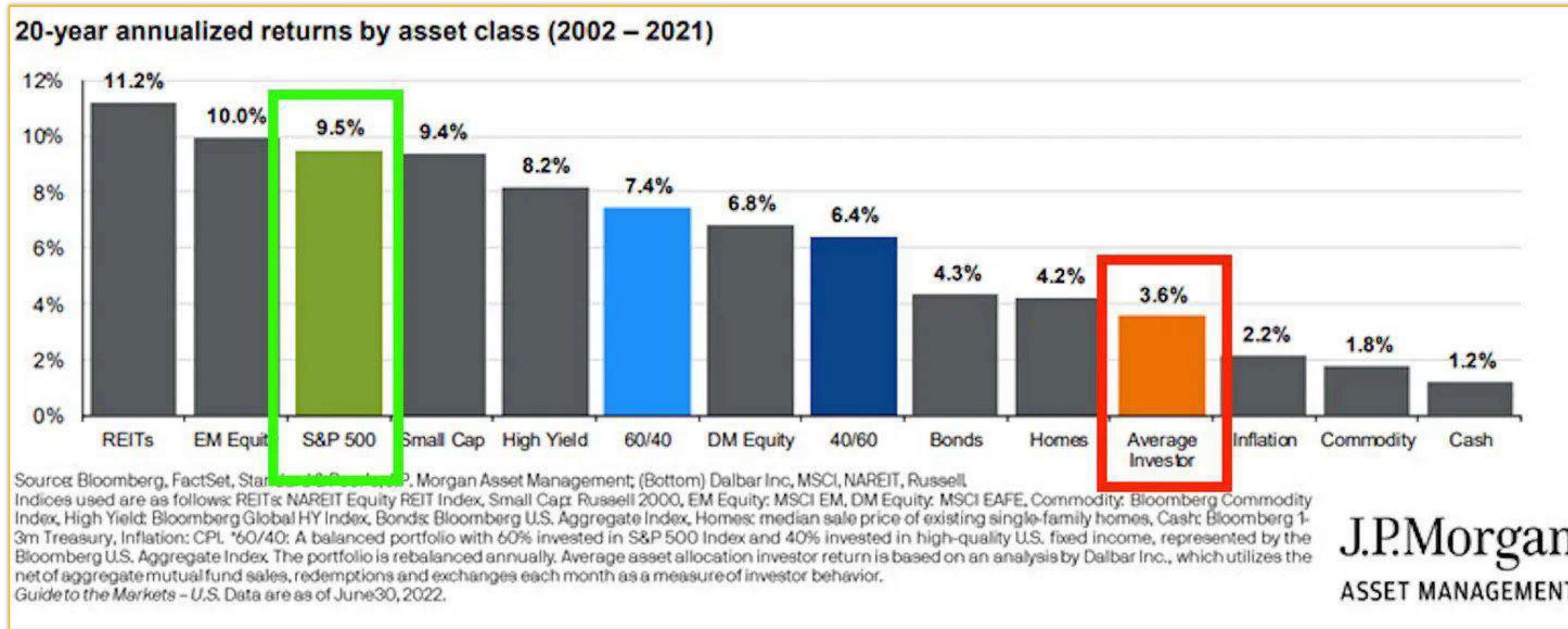
U.S. Financial Advisors currently control approximately \$60 Trillion in assets under management

*Source Statista Market Insights (as of Jan 2024)

- #1 Opportunity:** Capitalize on the \$90 trillion transfer of wealth to Millennials. This generation shuns traditional investment methods, favoring high risk/return asset classes like Digital Assets. Digital Assets are now entering Wall Street but remain highly volatile, posing challenges for Financial Advisors to recommend & for Investors to hold and capture the long-term performance potential.
- #2 Mission:** Bridge Financial Advisors & Millennials to Digital Assets through SEC regulated ETFs.
- #3 Demand:** Bitcoin ETFs attracted over \$50 billion in first quarter of trading this year, a new record for ETF launches on Wall Street. By comparison, Gold ETFs are at \$100 billion after 20 years. Digital Assets are the new kids on the block and are completely changing the game.
- #4 ONEFUND Advantage:** Combine #1 Digital Asset with #1 Index Strategy, Renowned S&P 500® Brand, Standard & Poor's Strategic Partnership, First Mover Advantage, 6 Strategic Ticker Symbols, CYBER HORNET ETFs Brand, Rebalanced Smart Beta Strategies, Digital Asset focus, Non-Legacy Wall Street, Retail Focus, Social Media
- #5 Perfect Timing:** The SEC's approval of Spot Bitcoin & Ethereum ETFs ushers in the Digital Era on Wall Street. The ETF companies most associated with Bitcoin and other Digital Assets have the opportunity to benefit from the \$90 Trillion Transfer of Wealth to Millennials and become the ETF company of choice for the Next Gen of Investors.

*Source: <https://www.lazyportfolioetf.com/etf/bitcoin/> As of 01/01/24

Billions of dollars circulate in the market seeking the next big winner and higher risk/return strategies that beat the traditional models.



+49% Annualized 10-Yr Return
+63% Annualized 5-Yr Return



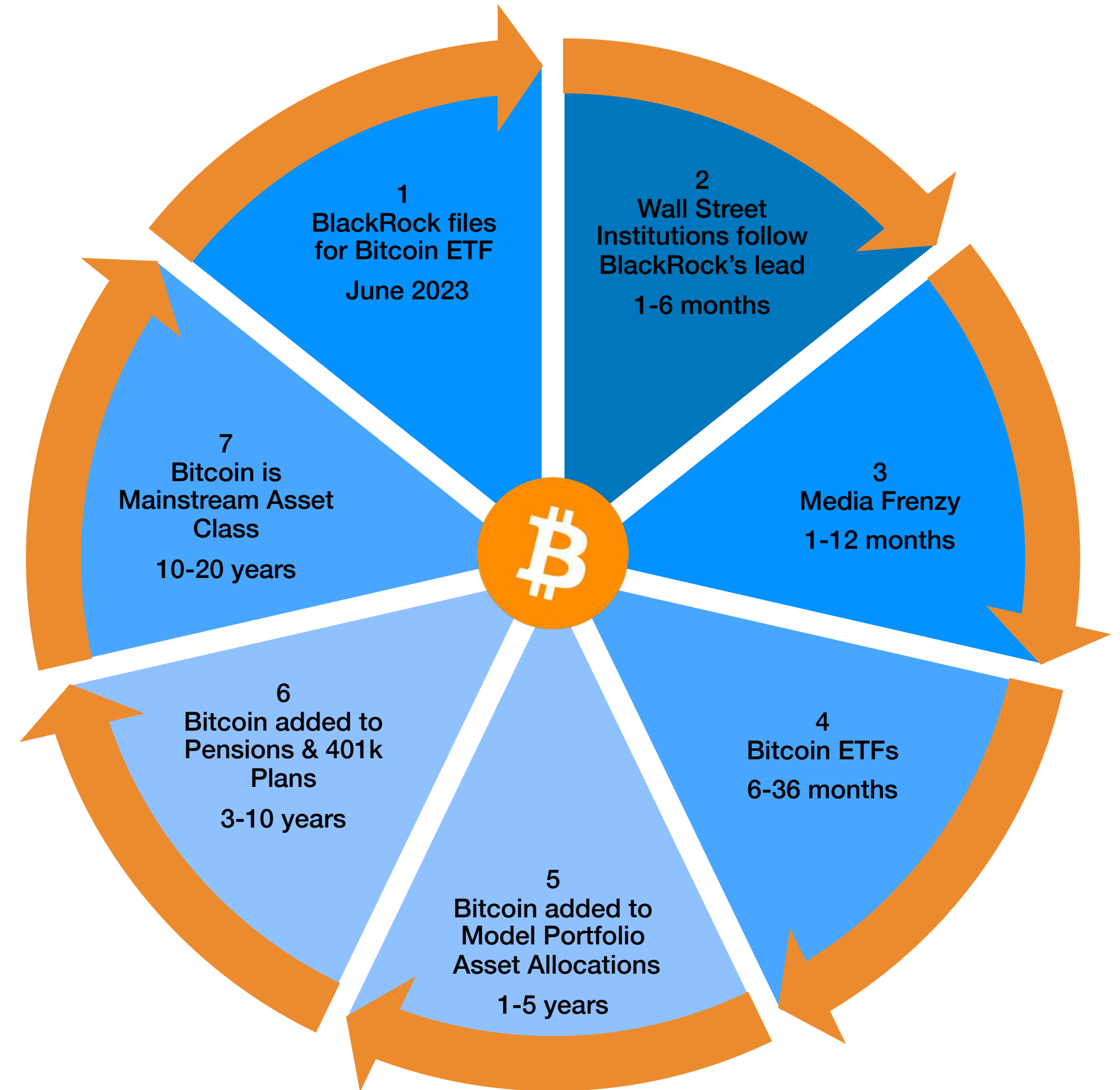
+77% Annualized 5-Yr Return

*Source: <https://www.lazyportfolioetf.com/etf/bitcoin/> as of 01/01/24

The New **Digital Era** on Wall Street

Digital Assets are being introduced as a new asset class on Wall Street for the first time. They are being added to ETFs, mutual funds, financial advisor accounts, pensions, 401k plans, hedge funds, and other institutional asset allocations just like bonds, gold and real estate. As such, we believe **Digital Assets** could be the most talked about new asset class on Wall Street for the next decade.

The ETF companies most associated with Bitcoin and other Digital Assets have the opportunity to benefit from the \$90 Trillion Transfer of Wealth to Millennials and become the ETF company of choice for the Next Gen of Investors.



S&P 500® INDEX: The Proven Standard of Wall Street

The **S&P 500® Index** is the most popular investment strategy on Wall Street with over \$7 Trillion dollars invested in S&P 500® Index mutual funds and ETFs.

The **S&P 500® Index** has outperformed 94% of U.S. managers over the last 20 years.*

The **S&P 500® Index** has the potential to become the de facto "stablecoin" as law makers outlaw USD stablecoins to protect the coming digital dollar.



*Source: Standard & Poor's 2022 SPIVA Report

BITCOIN: The Proven Standard of Digital Assets

Bitcoin is the most popular Digital Asset in the world with a market cap of over \$1 Trillion dollars.

Bitcoin has outperformed all major asset classes by returning +49% annually to investors over the past 10 years.*

Bitcoin has the potential to become the new global currency of choice and give investors individual sovereignty.



*Source: <https://www.lazyportfolioetf.com/etf/bitcoin/> Data as of 04/30/23

ETHEREUM: The Largest Network of Digital Products

Ethereum is the first and largest blockchain for digital apps in the world with a market cap of around \$400 billion dollars.

Ethereum has outperformed traditional asset classes by returning +77% annually to investors over the past 5 years.*

Ethereum is the longest running network of defi, smart contracts and decentralized applications.



*Source: <https://www.lazyportfolioetf.com/etf/bitcoin/> Data as of 04/30/23



SPDR ETFs became the first and most successful ETF rollout of all time, starting an ETF and S&P 500® index revolution

SPDR ETFs leveraged the simplicity and low cost of ETFs, savvy marketing, and the popularity of the S&P 500® Index



CYBER HORNET ETFs focus exclusively on Digital Assets & Millennials and be leaders of the next generation of investing on Wall Street

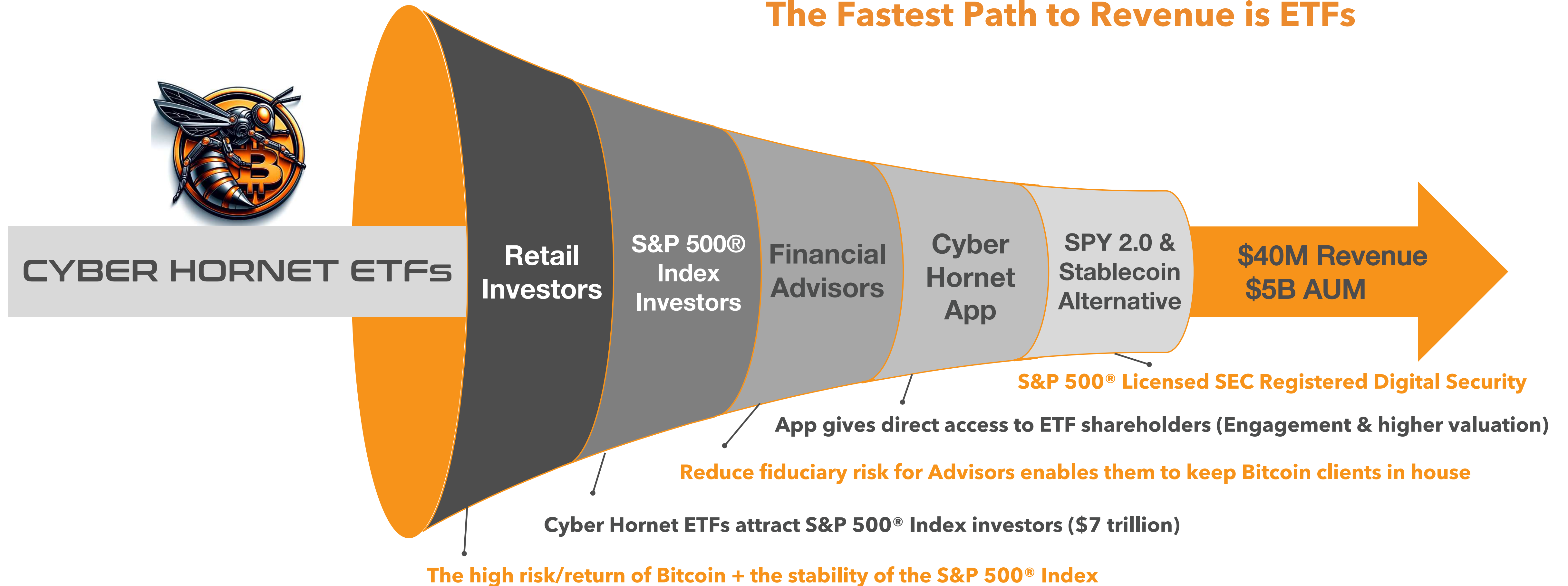


Digital Assets
ETF Suite for Millennials

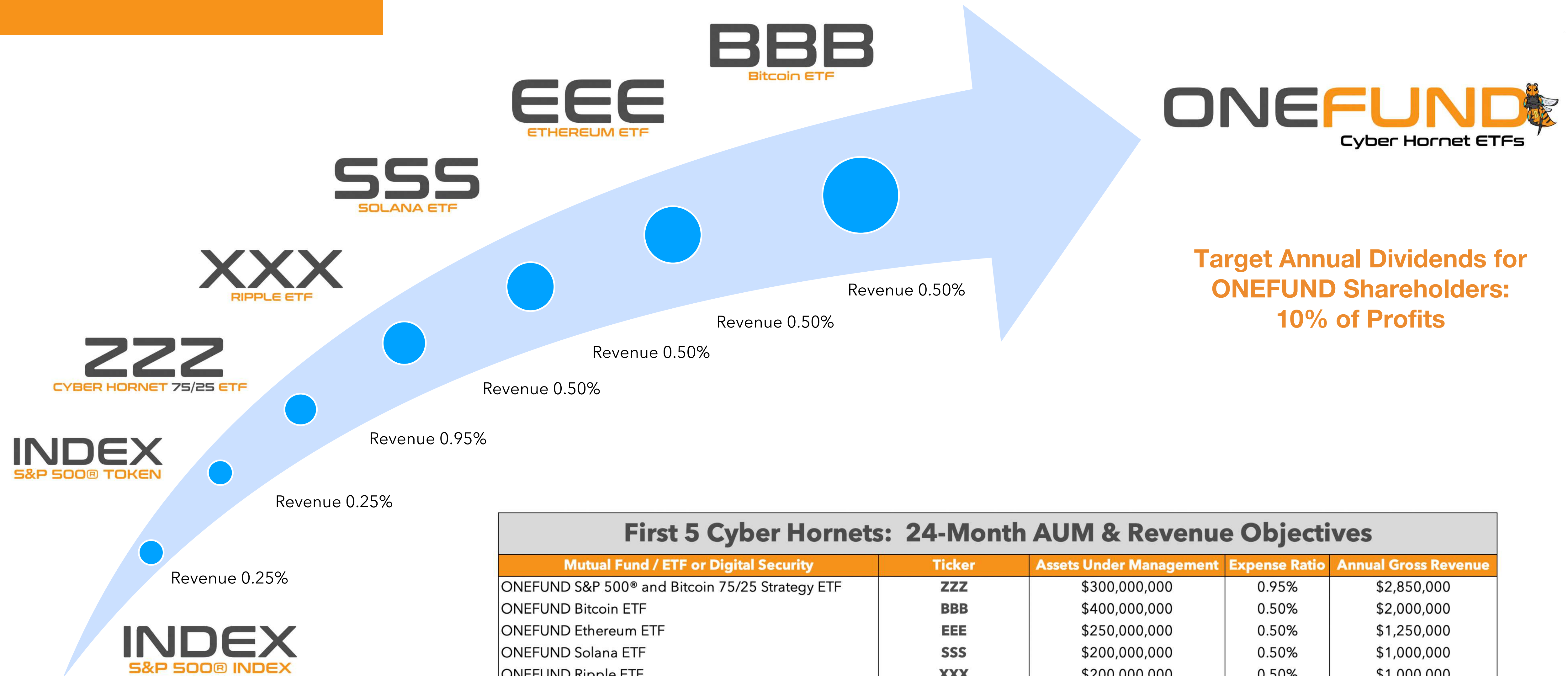


The ONEFUND Revenue Funnel

The Fastest Path to Revenue is ETFs



TARGET REVENUE



**Target Annual Dividends for ONEFUND Shareholders:
10% of Profits**

First 5 Cyber Hornets: 24-Month AUM & Revenue Objectives

Mutual Fund / ETF or Digital Security	Ticker	Assets Under Management	Expense Ratio	Annual Gross Revenue
ONEFUND S&P 500® and Bitcoin 75/25 Strategy ETF	ZZZ	\$300,000,000	0.95%	\$2,850,000
ONEFUND Bitcoin ETF	BBB	\$400,000,000	0.50%	\$2,000,000
ONEFUND Ethereum ETF	EEE	\$250,000,000	0.50%	\$1,250,000
ONEFUND Solana ETF	SSS	\$200,000,000	0.50%	\$1,000,000
ONEFUND Ripple ETF	XXX	\$200,000,000	0.50%	\$1,000,000
ONEFUND S&P 500® Index	INDEX	\$200,000,000	0.25%	\$500,000
TOTAL		\$1,550,000,000		\$8,600,000



ZZZ

Dynamic rebalancing provides Bitcoin and S&P 500® investors with innovative portfolio strategies to help them maximize Bitcoin’s bull and bear cycles

- ✓ Large Cap Blend Category (Morningstar)
- ✓ The Stability of the S&P 500® INDEX
- ✓ The High Risk & Return of Bitcoin
- ✓ Dynamic Rebalancing
- ✓ Nasdaq Listed & SEC Regulated
- ✓ Shareholder Voting Choice
- ✓ First Mover Advantage
- ✓ Standard & Poor’s S&P 500® Licensed

CYBER HORNET S&P500 Bitcoin 75/25StgyETF ZZZ

Trailing Returns	Day End		Month End		Quarter End	
	1-Day	1-Week	1-Month	3-Month	YTD	
Total Return % (Price)	1.20	1.19	3.43	8.89	24.70	
Total Return % (NAV)	1.20	1.10	3.16	8.82	24.75	
Category (NAV)	1.06	-0.81	1.93	9.43	15.06	
Index (NAV)	1.09	-1.18	1.96	11.18	17.24	
Quartile Rank	☐☐☐	☐☐☐	☐☐☐	☐☐☐	☐☐☐	
Percentile Rank	23	3	6	65	1	
# of Invest. in Cat.	1,376	1,376	1,373	1,370	1,365	

| Data as of Jul 22, 2024
| Category: Large Blend
| Source: Morningstar

*Inception Date 12/28/23



*Michael Saylor has not endorsed this product

CYBER HORNET ETFs

BBB

Name: CYBER HORNET Bitcoin ETF
Ticker: **BBB**
Strategy: 100% Bitcoin

Revenue: 50bps
Target: Retail Investors



EEE

Name: CYBER HORNET Ethereum ETF
Ticker: **EEE**
Strategy: 100% Ethereum

Revenue: 50bps
Target: Retail Investors



ZZZ

Name: CYBER HORNET S&P 500® Bitcoin 75/25 Strategy ETF
Ticker: **ZZZ**
Strategy: 75% S&P 500® and 25% Bitcoin
Dynamic Rebalancing Monthly

Revenue: 95bps
Target: Financial Advisors



XXX

Name: CYBER HORNET Ripple ETF
Ticker: **XXX**
Strategy: 100% Ripple

Revenue: 50 bps
Target: Retail Investors, Financial Advisors



INDEX APP



CYBER HORNET APP

SIMPLIFY INVESTING FOR MILLENNIALS AND CONNECT DIRECTLY TO USERS

- ▶ **INDEX is the Ticker and the APP**
- ▶ **Commission Free**
- ▶ **No Broker**
- ▶ **S&P 500® Index Investment Plan**
- ▶ **Minimalist Trading Strategy**
- ▶ **Dollar Cost Averaging**
- ▶ **Automated Proxy Voting**



*“The S&P 500® Index beats 90% of large cap managers over long-term periods, so my Investment Plan is to own the S&P 500® Index and call it a day.”
--Millennial Investor*



- ▶ **Full CYBER HORNET ETF suite**
- ▶ **Commission Free**
- ▶ **ZZZ – S&P 500® (75%) Bitcoin (25%)**
- ▶ **BBB – Bitcoin ETF**
- ▶ **EEE – Ethereum ETF**
- ▶ **SSS – Solana ETF**
- ▶ **XXX – Ripple ETF**
- ▶ **INDEX – S&P 500® Fund**
- ▶ **Dollar Cost Averaging**
- ▶ **Automated Proxy Voting**

OPPORTUNITY: \$7T S&P 500® Investors

S&P 500® INDEX INVESTORS who want the 73% 10-yr annualized returns* of Bitcoin without the extreme -80% drops



Metrics as of Apr 30, 2023								
	1M	3M	6M	1Y	3Y	5Y	10Y	MAX (~14Y)
Portfolio Return (%)	2.35	27.53	43.09	-22.61	50.42	26.34	73.32	149.78

*Source: As of 04/30/23

<https://www.lazyportfolioetf.com/etf/bitcoin/>

ATTACK PLAN:

Capture S&P 500® INDEX INVESTORS by Dynamically Rebalancing the performance of Bitcoin with the stability & diversification of their favorite Index in one ETF



INDEX LEVEL	RETURNS			ANNUALIZED RETURNS				
	1 MO	3 MOS	YTD	1 YR	3 YRS	5 YRS	10 YRS	
Total Return	8,928.35	1.56%	2.72%	9.17%	2.66%	14.52%	11.45%	12.2%

*Source: Standard & Poor's as of 04/30/23

OPPORTUNITY: 330,000 Financial Advisors & Family Offices

FINANCIAL ADVISORS cannot recommend Bitcoin due to high fiduciary risk, yet 20-30%* of their clients are already buying it through other channels

ATTACK PLAN:

Capture FINANCIAL ADVISORS with turnkey ETF strategies which limits their fiduciary risk and satisfy client demand for Bitcoin, keeping their client assets in house

J.P.Morgan
Asset Management

TD Ameritrade

Morgan Stanley

charles SCHWAB

Studies indicate that 20-40 million Americans have already invested or attempted to invest in Bitcoin.*

Not offering Bitcoin puts Financial Advisors at risk of losing clients. Yet, 40-70% volatility is a fiduciary risk most Financial Advisors cannot take.

Cyber Hornet ETFs solve this for Advisors.

 **UBS**

 LPL Financial


Merrill Lynch

Edward Jones®

Ameriprise 
Financial

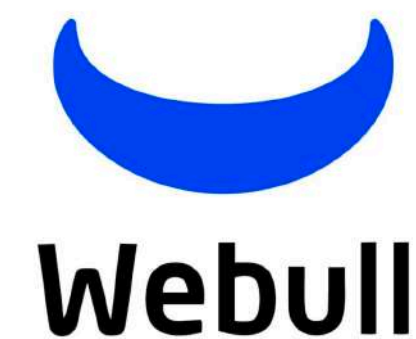
*<https://www.coinbase.com/blog/new-national-survey-of-2-000-american-adults-suggests-20-of-americans-own>

OPPORTUNITY: Age 29 - 49

RETAIL INVESTORS want Bitcoin-like returns but many don't want the risk and complexity of a digital wallet or an unregulated exchange

ATTACK PLAN:

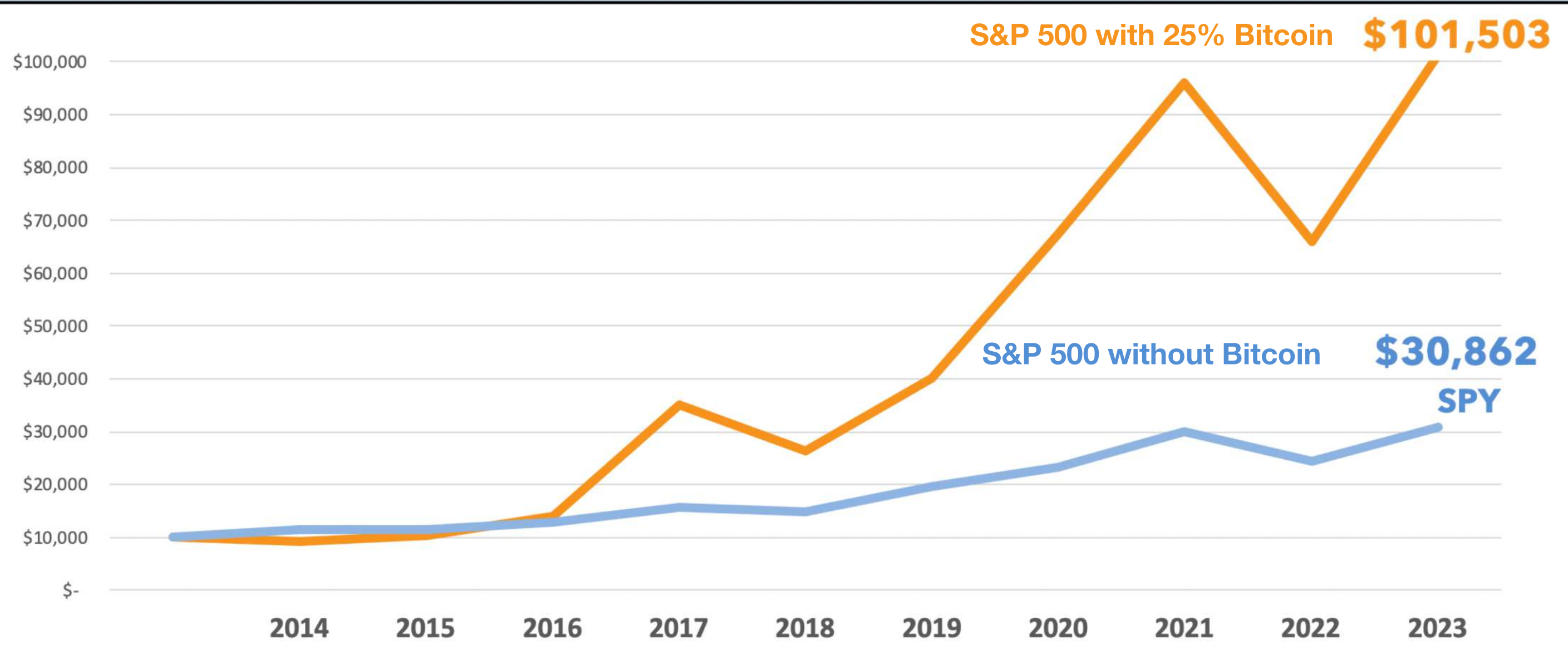
Capture RETAIL INVESTORS by giving them easy access to Bitcoin on SEC regulated exchanges through their existing commission-free ETF brokerage accounts



10-Year Hypothetical Illustration



75% S&P 500® Index and 25% Bitcoin
Rebalanced Monthly
vs SPDR S&P 500® ETF (SPY)



This 75/25 dynamic monthly rebalancing index strategy would have **3x the return** of the S&P 500® Index while **reducing the -40% to -70% drops** of Bitcoin during the past 10 years.

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Annualized
75/25 Rebalanced	-7.6%	11.7%	35.8%	149.3%	-24.7%	52.3%	68.0%	42.6%	-31.3%	54.0%	26.08%
\$10,000	\$9,245	\$10,329	\$14,021	\$34,947	\$26,307	\$40,062	\$67,316	\$96,007	\$65,920	\$101,503	
SPY	13.46%	1.25%	12.00%	21.70%	-4.56%	31.22%	18.37%	28.75%	-18.17%	26.19%	11.93%
\$10,000	\$11,346	\$11,488	\$12,866	\$15,658	\$14,944	\$19,610	\$23,212	\$29,886	\$24,456	\$30,862	
Bitcoin	-58.4%	37.1%	124.1%	1271.4%	-71.8%	94.6%	305.5%	59.1%	-64.3%	157.4%	49.88%

*This is a hypothetical illustration which shows the growth of \$10,000 and does not include fees nor does it represent any actual investment. You cannot invest directly in an index. Past performance does not guarantee future results. Index returns are not Fund returns. This illustration takes a portfolio of 75% S&P 500® Index and 25% Bitcoin and is rebalanced monthly. The first 5 years of Bitcoin performance from its inception date in 2009 through the end of 2013 is not shown in this illustration. During that period Bitcoin grew by over 5000%. The data used in this illustration is based on information obtained from sources believed to be reliable but are not guaranteed as being accurate. Use your own research before making decisions.

Data Source: Standard & Poor's® and Morningstar.com as of 12/31/2023

How Powerful is the S&P 500® Brand Advantage?

**BlackRock/iShares offers the same product but didn't pay S&P 500® Equal Weight licensing fee
 Invesco paid the licensing fee and reaped 70x AUM**

Licensed S&P 500® Equal Weight Funds Vs. Generic Large-Cap Equal Weight Fund from iShares						
Name	Ticker	Sponsor	Fees	12/31/10	8/15/18	3/31/23
Invesco S&P 500® Equal Weight ETF	RSP	Invesco/Guggenheim	0.20%	\$ 3.18 Billion	\$ 15.64 Billion	\$ 34.12 Billion
iShares Large Cap USA Equal Weighted ETF (renamed MSCI)	EUSA	iShares/BlackRock	0.09%	\$ 0.00 Billion	\$ 0.18 Billion	\$ 0.44 Billion

Source: Morningstar as of 03/31/23

	BlackRock/iShares EUSA	Invesco RSP
Largest asset manager in the world	<input checked="" type="checkbox"/>	
Better known ETF suite (iShares or Invesco)	<input checked="" type="checkbox"/>	
Better Ticker Symbol for Marketing	<input checked="" type="checkbox"/>	
Lower Fees	<input checked="" type="checkbox"/>	
S&P 500® License & Name Brand		<input checked="" type="checkbox"/>
70x Assets Under Management		<input checked="" type="checkbox"/>
2x Fees		<input checked="" type="checkbox"/>
First Mover Advantage		<input checked="" type="checkbox"/>







Our S&P 500® Licenses give us a Competitive Advantage with the \$7 trillion currently invested in S&P 500® Index products

S&P 500® Index Investors AUM in United States* \$7,000,000,000,000		What % of S&P 500® Index Investors Have Interest in Bitcoin				
		1%	5%	10%	15%	20%
		\$ 70,000,000,000	\$ 350,000,000,000	\$ 700,000,000,000	\$ 1,050,000,000,000	\$ 1,400,000,000,000
How Much Market Share Can Cyber Hornet ETFs Capture with S&P 500® Investors Who have interest in Bitcoin	1%	\$ 700,000,000	\$ 3,500,000,000	\$ 7,000,000,000	\$ 10,500,000,000	\$ 14,000,000,000
	5%	\$ 3,500,000,000	\$ 17,500,000,000	\$ 35,000,000,000	\$ 52,500,000,000	\$ 70,000,000,000
	10%	\$ 7,000,000,000	\$ 35,000,000,000	\$ 70,000,000,000	\$ 105,000,000,000	\$ 140,000,000,000
	15%	\$ 10,500,000,000	\$ 52,500,000,000	\$ 105,000,000,000	\$ 157,500,000,000	\$ 210,000,000,000
	20%	\$ 14,000,000,000	\$ 70,000,000,000	\$ 140,000,000,000	\$ 210,000,000,000	\$ 280,000,000,000

*Source: Standard & Poor's

If 10% of S&P 500® Index Investors invest in Bitcoin, and we Capture 5% of them, that is a potential \$35 Billion in AUM for Cyber Hornet ETFs

S&P 500® Digital Security: \$125B Stablecoin Market

# ▲	Name	Price	Market Cap ⓘ
3	 Tether USDT	\$1.00	\$83,267,231,350
5	 USD Coin USDC	\$0.9999	\$28,942,756,384
14	 Binance USD BUSD	\$1.00	\$5,154,659,904
17	 Dai DAI	\$0.9997	\$4,786,597,396
31	 TrueUSD TUSD	\$0.9999	\$2,051,025,513
44	 Pax Dollar USDP	\$1.00	\$1,018,434,055

USD Stablecoins are under attack by regulators, likely to protect the coming digital dollar. As stablecoins move offshore or close down, an SEC registered **S&P 500® Digital Security** has the potential to inherit a portion of the \$125B stablecoin market as a viable "stablecoin alternative" for digital investors.

DJIA 33833.61 0.50% ▲ S&P 500 4293.93 0.62% ▲ Nasdaq 13238.52 1.02% ▲ U.S. 10 Yr -2/32 3.720% ▼ Cr

THE WALL STREET JOURNAL.

Stablecoins Attract Scrutiny in SEC's Drive to Control Crypto

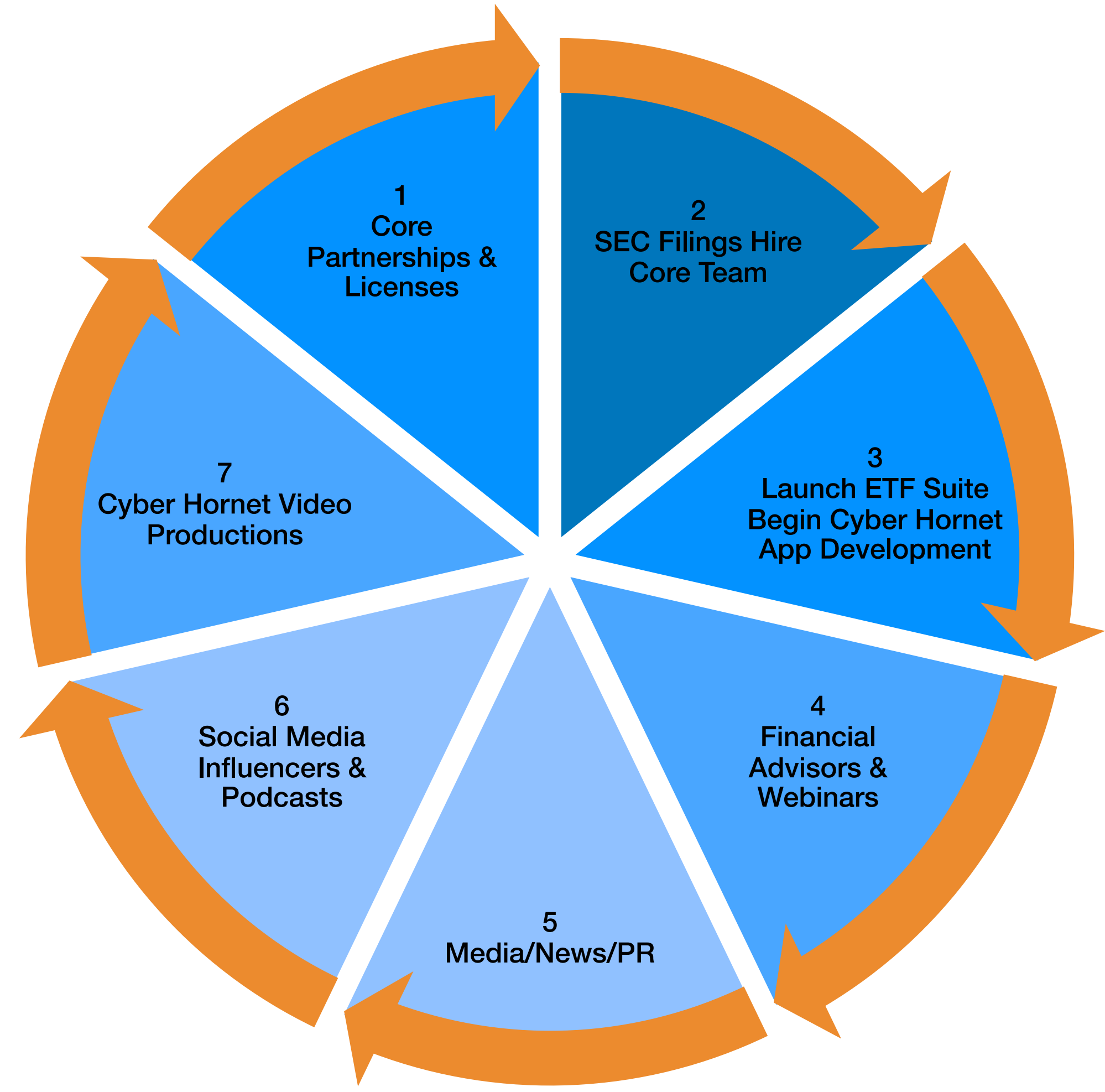
Agency investigates whether the cryptocurrencies' issuance violated investor-protection laws

By [Dave Michaels](#) [Follow](#)

Feb. 22, 2023 5:30 am ET

Go-To-Market Plan

- Launch Cyber Hornet ETF Suite
- Access all platforms (including wirehouses)
- Direct Financial Advisor Marketing
- Media Articles
- Cyber Hornet Video Productions
- Content Marketing, podcasts
- Social Media Influencers
- Marketing Partnerships
- Launch SP500 Digital Security
- Cyber Hornet App development



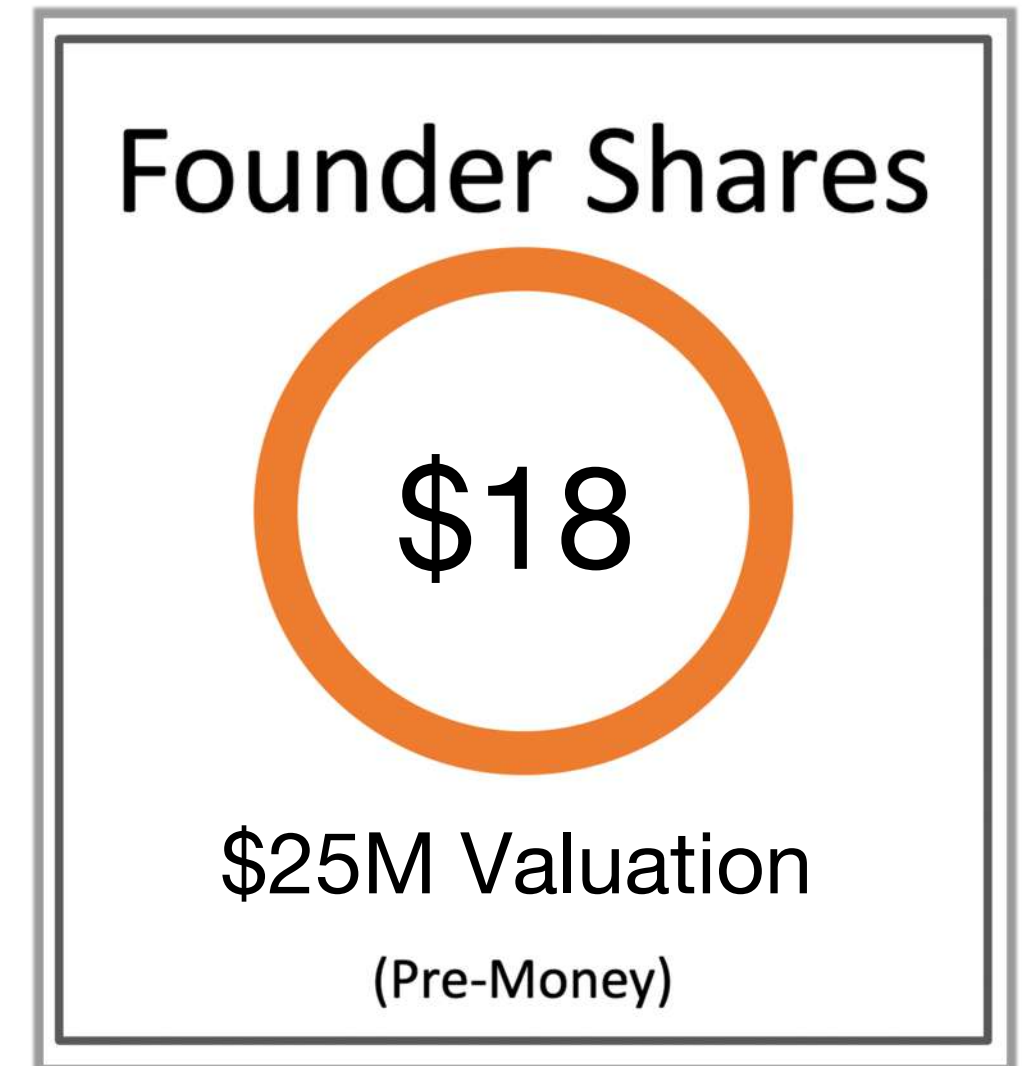
We will dynamically allocate resources to the marketing channels that yield the lowest CAC (customer acquisition cost)

INVESTMENT

- Accredited Investors only • \$10M Raise • \$100K minimum
- \$25M pre-money • \$4M current shareholders • \$2M bondholders

USE OF FUNDS

- Launch/Market ZZZ, EEE, BBB, SSS, XXX, S&P500® Token
- INDEX & Cyber Hornet App
- Retire bonds to create debt-free company
- Hire key personnel and establish a new HQ in St. Petersburg, Florida



Product Development



Product Operations



People



Marketing



Mike has worked in the investment industry for the past 30 years with some of Wall Street's largest financial institutions, including starting his own Registered Investment Adviser and founding a Mutual Fund Company. Mike is Co-Founder of ONEFUND and is currently the Lead Portfolio Manager. He was a Senior Vice President of Investments at UBS & PaineWebber after starting his career at Smith Barney. Mike enjoys turning big ideas into reality.

"I do what I say I'm going to do. I do it right, and I don't stop until it's done."

– Michael Willis, Co-Founder



TJ grew up in Oklahoma and received a BS in Management Science and Computer Systems from Oklahoma State. He then spent the next 24 years helping large corporations integrate legacy systems with emerging technologies. Having spent considerable time in NYC, TJ always had a fascination with Wall Street. So when Mike approached him, he jumped at the opportunity to launch INDEX! His persistence and inability to accept rejection often makes him the last man standing. TJ is hard wired to win and lives to be free.

"Obstacles and rejection always surround great opportunities, so they motivate me."

– Todd Johnson, Co-Founder

World Class Team

**STANDARD
& POOR'S**



PERKINS coie
COUNSEL TO GREAT COMPANIES



- **Industry Thought Leadership**
- **Co-Promoted Webinars**
- **Co-Publish Research (whitepapers)**
- **Joint Press Releases & News**
- **Speaking Engagements & Conferences**
- **Social Media Promotions**
- **Influencer Marketing**

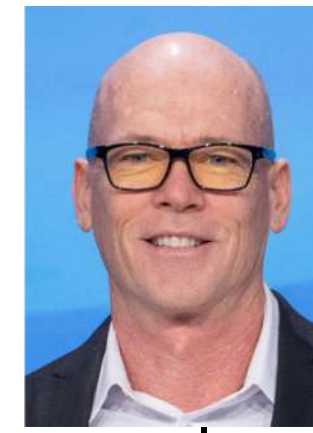
*** Strategic Relationships are subject to change without notice**

ORG CHART

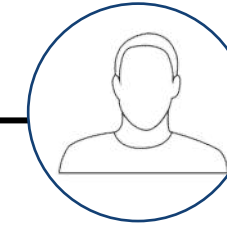


Immediate

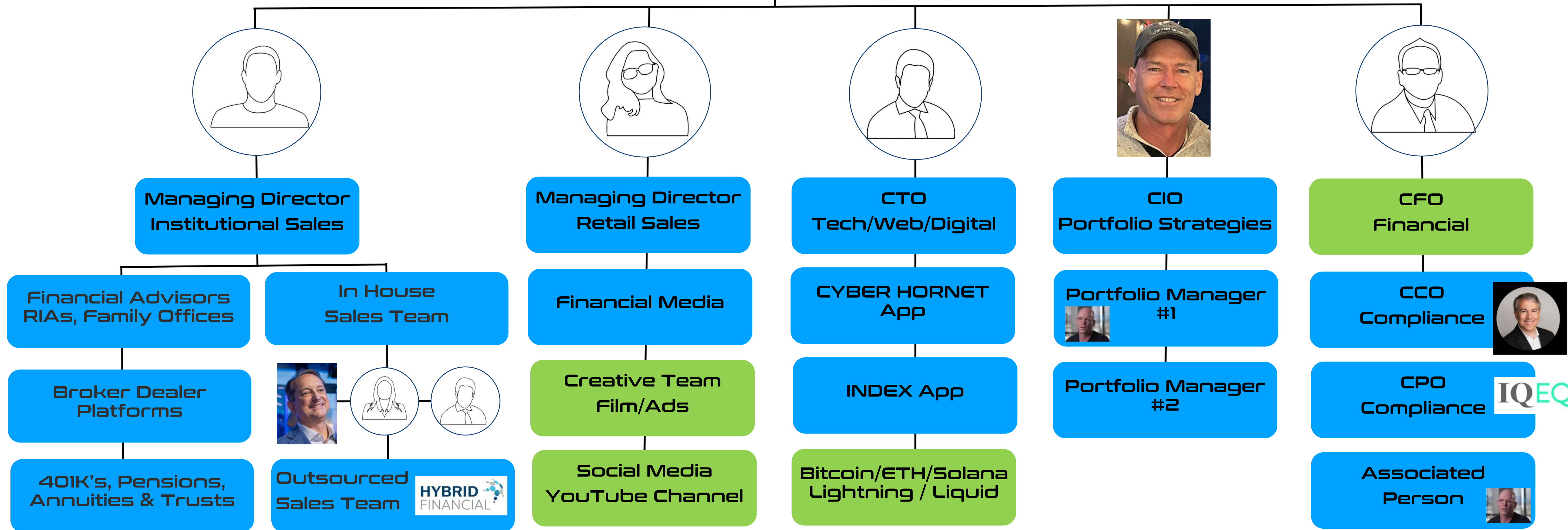
3-6 months



CEO/CIO



COO
Executive
Assistant



ONEFUND RIA VALUATION WORKSHEET

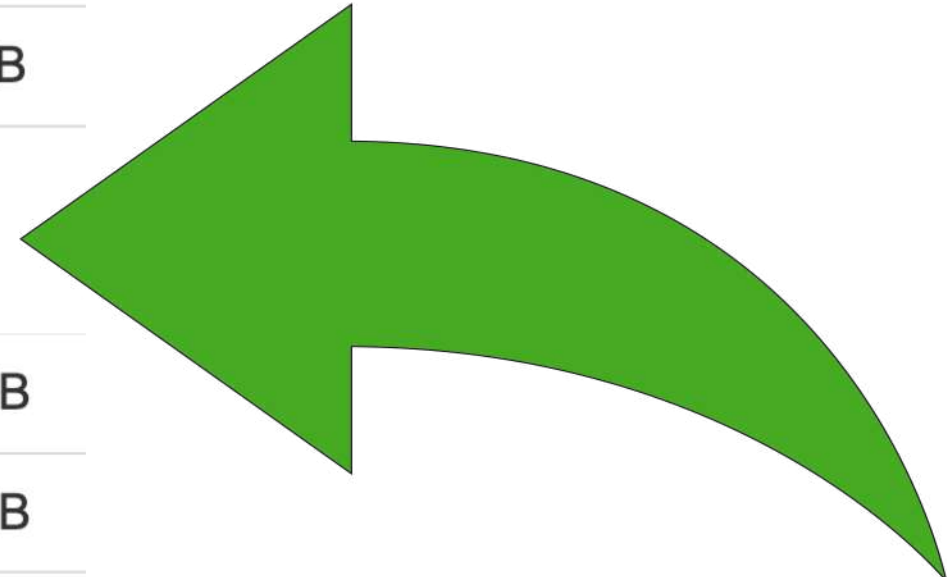
	ONEFUND Estimate	\$5M Raise Estimate
<ul style="list-style-type: none"> • Team Experience: 38-yrs Wall Street • 17-years Managing Mutual Funds • Size of Market: \$7 Trillion • Speed to Market: 30-90 Days • Speed to Cash Flow: High • Timing: High • Proof of Concept: High • Competition: Blue Ocean • Quality of Product: High • Quality of Brand: High • Quality of Distribution: High • Marketing Package: High 		
Standard & Poor's Licenses: S&P 500® Index, S&P 500® Index Token, & S&P 500® Bitcoin Blended \$7T Branding Differentiator, Raise AUM faster/cheaper: Rebalancing of Bitcoin with the S&P 500® Index	\$25,000,000	\$10,000,000
First Mover Advantage Marketing Value: BBB, ZZZ, XXX, EEE ETFs (30-90 days)	\$5,000,000	\$5,000,000
Cyber Hornet ETFs Name Brand Marketing Value	\$1,000,000	\$1,000,000
Ticker Symbols BBB, ZZZ, XXX, EEE Marketing Value	\$5,000,000	\$1,000,000
Potential First Mover Advantage for S&P 500® Index Digital "Token" (Licensed/Registered)	\$3,000,000	\$1,000,000
Potential Alternative to US Dollar Stablecoins	\$3,000,000	\$1,000,000
INDEX Ticker Symbol Marketing Value (Marquee ticker for fastest growing MF industry: Index Funds)	\$1,000,000	\$1,000,000
\$100M AUM at 5% for INDEX	\$5,000,000	\$5,000,000
8-year Track Record for S&P 500® Index Fund (Wages, Legal, Performance)	\$3,000,000	\$1,000,000
First SEC Filing for D Share Classs (sets precedent for all other mutual fund filings)	@	@
Potional Cyber Hornet ETF App: 1) Direct to Investors 2) S&P 500® Index 24/7 Immediate settlement	@	@
First index fund to open the proxy process to shareholders (Iconik, Broadridge)	@	@
Total	\$51,000,000	\$26,000,000

*The above numbers are unaudited estimates and opinions of ONEFUND

#	Name	Symbol	Price (USD)	Market Cap
1	Bitcoin	BTC	29,884.7	\$581.94B
2	Ethereum	ETH	1,861.30	\$223.87B
3	Tether	USDT	0.9999	\$83.49B
4	BNB	BNB	245.1	\$37.67B
5	XRP	XRP	0.65948	\$34.86B
6	USD Coin	USDC	1.0005	\$26.29B
...				
36	Mantle	MNT	0.468	\$1.52B
37	Arbitrum	ARB	1.1866	\$1.51B
38	Cronos	CRO	0.05790	\$1.46B
39	VeChain	VET	0.017990	\$1.31B
40	NEAR Protocol	NEAR	1.358	\$1.28B

In the digital world, a \$25M Valuation in cryptocurrencies would currently rank at #515 in market cap terms*.

A move into the Top 40 would represent a 50x move.



#	Name	Symbol	Price (USD)	Market Cap
511	RocketX exchange	RVF	0.34638	\$25.73M
512	Defigram	DFG	0.25	\$25.72M
513	Cream Finance	CREAM	13.84999999	\$25.70M
514	Onyxcoin	XCN	0.00125	\$25.23M
515	Dione Protocol	DIONE	0.00264	\$25.14M
516	Multichain	MULTI	1.75	\$24.89M
517	NvirWorld	NVIR	0.023125	\$24.88M
518	Guild of Guardians	GOG	0.0529	\$24.73M
519	Wrapped NCG (Ni...	WNCG	0.08018	\$24.54M
520	Beefy Finance	BIFI	325	\$24.31M

*Source: www.investing.com 08/2023

SUPPLEMENTAL MATERIALS

ETFs with Great Tickers + Great Position + Tipping Point = AUM Explosion

JETS

————— \$50 Million to \$1.8 Billion in 6-months

Perfect Ticker: JETS
Position: Only Airlines ETF
Tipping Point: Airline Stocks Crash

Up, up and away: JETS assets take off
U.S. Global Jets exchange-traded fund assets under management



HACK

————— \$1.2 Billion in 8-months

Perfect Ticker: HACK
Position: Only Cyber Security ETF
Tipping Point: Sony hacked

The One-Man, \$1.2 Billion ETF Shop
Andrew Chanin's HACK is a rocket in an industry full of zombies.

How a one-man ETF shop attracted \$1.2 billion in just eight months
Andrew Chanin's cyber security index, with the ticker HACK, won the ETF lottery by being the only one of its kind when the Sony Entertainment data leak struck

Andrew Chanin is 30 and has \$1.2 billion under management. Time to hire that first employee! Photographer: Sasha Madan-Bhandari/Markus

Starting an exchange-traded mutual fund is a little like launching a rocket. There are lots of different contractors and regulations. There are plenty of crashes.

Andrew Chanin, the 30-year-old founder of New York-based PureFunds, watched two of his first three

TSLT Becomes First \$1B Single Stock ETF

TSLT

————— \$1 Billion in 12-months

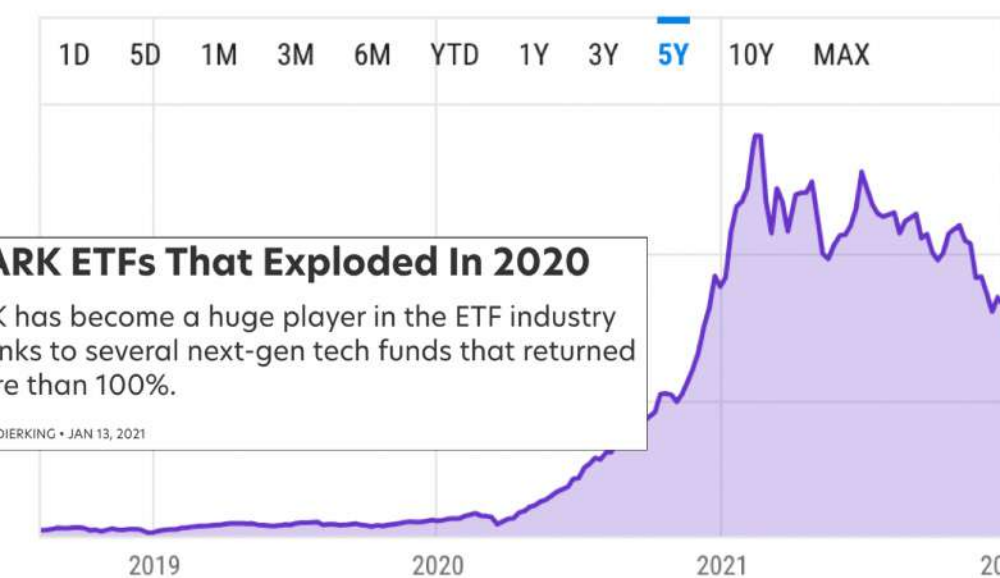
Position: Only Tesla ETF
Tipping Point: Tesla falls from \$400 to \$100

ARKK

————— \$2 Billion to \$25 Billion in 12-months

Position: Aggressive Tech Portfolio
Tipping Point: Sharp Tech Rally

Total Assets Under Management Chart



A New Digital Financial World

- 1) Digital Securities are replacing Traditional Securities
- 2) Digital Money is replacing paper Fiat Money
- 3) Bitcoin is the first and largest Global Digital Currency
- 4) S&P 500[®] Index is the most widely held Traditional Security
- 5) ETFs are the most efficient distribution channel in the world

Opportunity: ETFs can capture millions of investors and billions of assets by harnessing the high risk/return of the #1 digital asset (**Bitcoin**) with the proven track record of the #1 most widely held investment strategy on Wall Street (**S&P 500[®] Index**).

#1 Financial Advisor, RIAs, Family Offices Marketing Strategy:

Direct call & email Advisors by Sales Team

#2 Standard & Poor's Strategic Licensing Partnership:

80k Financial Advisors, S&P sponsored events, S&P LinkedIn, S&P Interviews, S&P Videos

#3 Media Strategy:

Interviews, Newspaper Articles, News Podcasts, TV News, Magazine Publications

#4 Video Strategy: Cyber Hornet Media Productions, Promotes the Cyber Hornet Brand not the ETFs, Creative content 10-second, 30-second, 1-minute, 2-minute videos, Cyber Hornet YouTube Channel, Cyber Hornet TikTok Channel, Cyber Hornet Instagram Channel, Cyber Hornet LinkedIn, Cyber Hornet FaceBook.

(example Swan)

#5 Social Media Influencer Strategy:

Pay social media influencers, Guest speaker on Podcasts, Podcast Interviews

#6 NASDAQ Strategic Partnership:

Bell Ringing Ceremony, Times Square Tower Ads, Nasdaq LinkedIn/Interviews/Videos

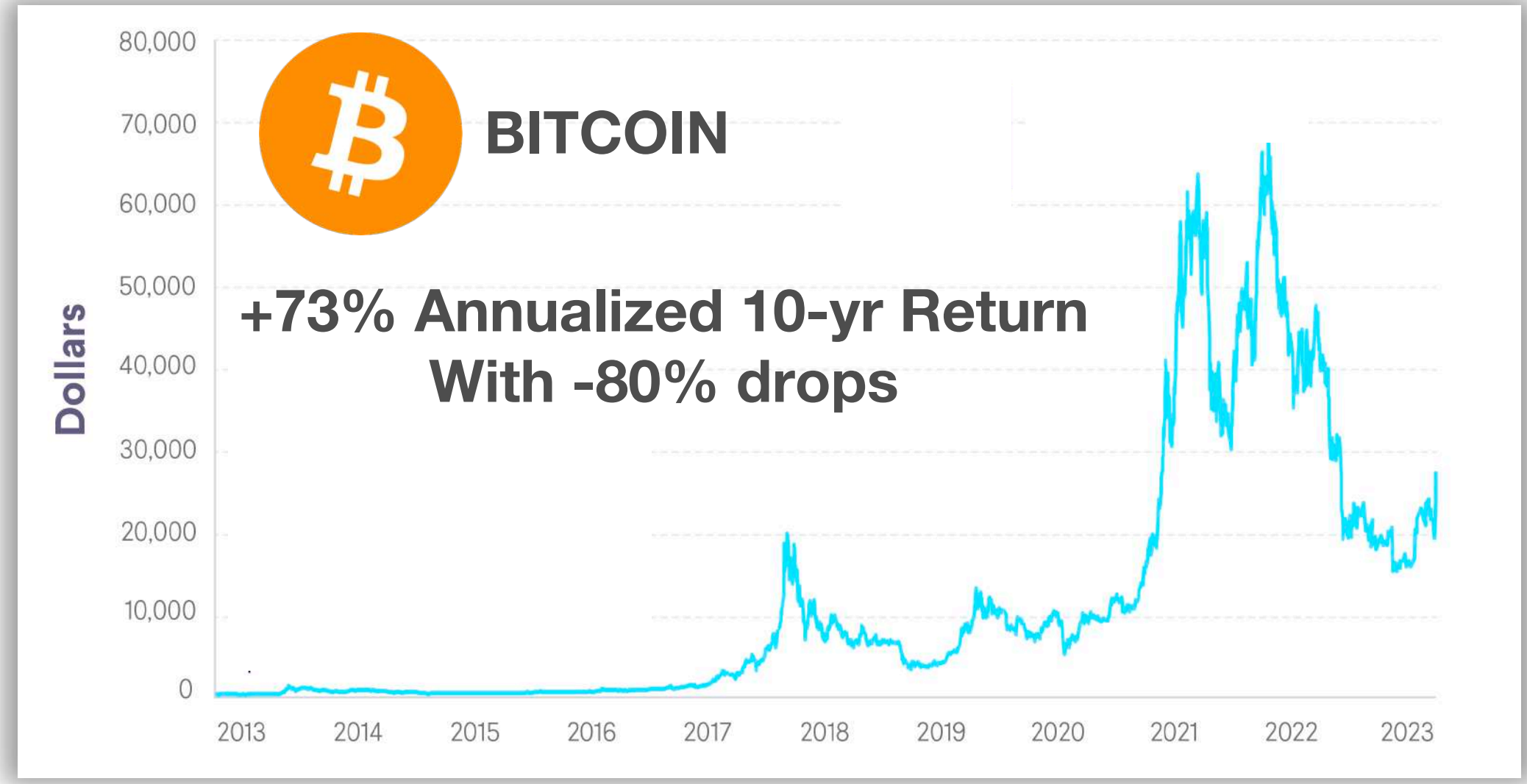
#7 Cyber Hornet Presence at All Industry Conferences & S&P Sponsored Events

OPPORTUNITY: 40 Million Americans

BITCOIN INVESTORS want the high annual returns of Bitcoin but cannot **HOLD** Bitcoin Long-Term because it's so **VOLATILE**

ATTACK PLAN:

Capture BITCOIN INVESTORS with long-term Bitcoin strategies that **Dynamically Rebalance** the performance of Bitcoin and the **S&P 500® Index** to reduce Volatility



	1M	3M	6M	1Y	3Y	5Y	10Y	MAX (~14Y)
Portfolio Return (%)	2.35	27.53	43.09	-22.61	50.42	26.34	73.32	149.78

MAXIMUM DRAWDOWN								
Drawdown Depth (%)								
				-56.30	-72.55	-72.55	-80.43	-81.56

Bitcoin has annualized +73% return for the past 10 years*, which ranks Bitcoin at the very top of most investment categories.

However, it also had huge drops of -80% during that same time frame.

Thus, despite an exceptional 10-year return, most investors may not have realized those gains because they likely would have sold out when their accounts fell -80%.

*Source: As of 04/30/23

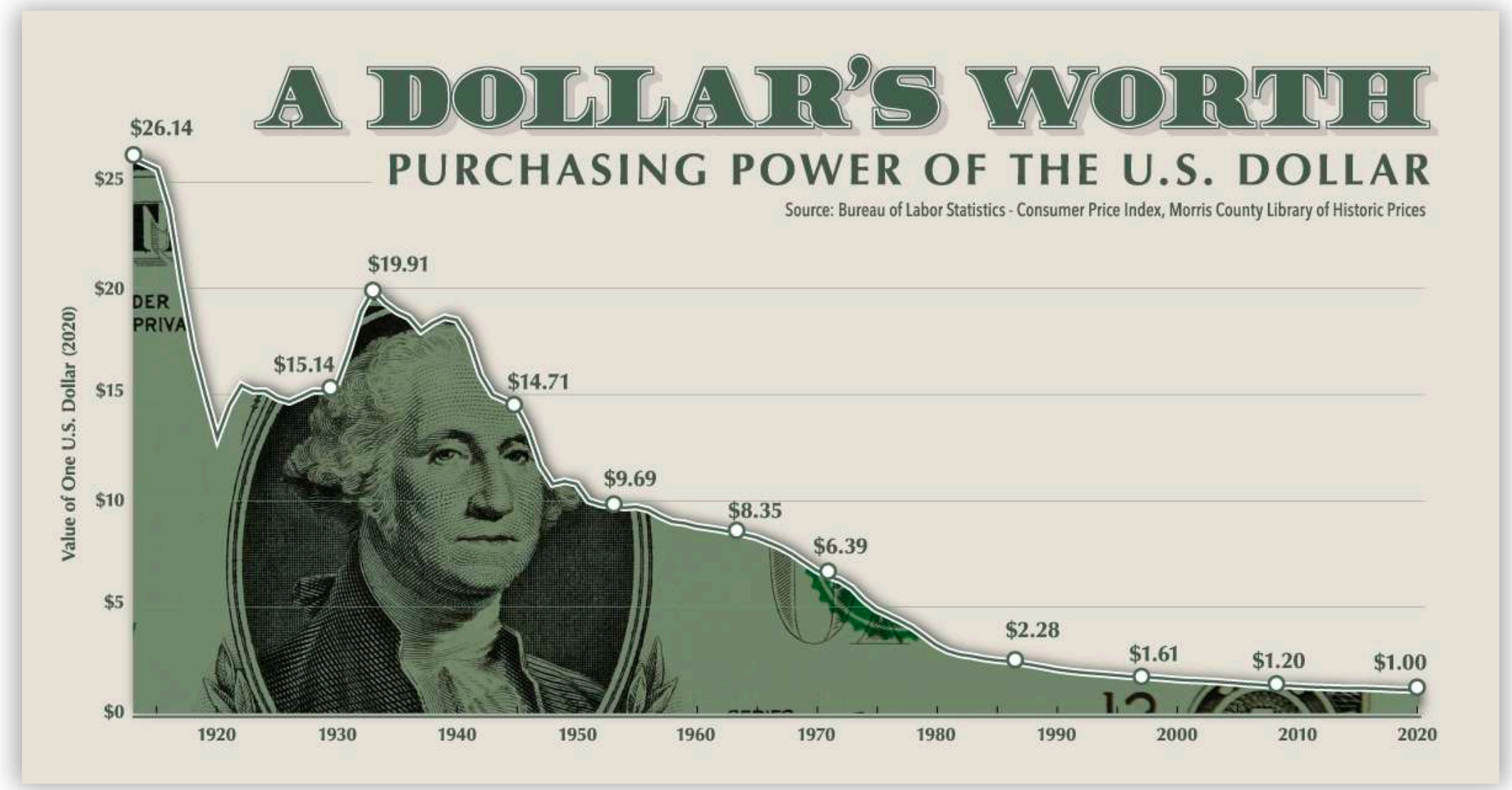
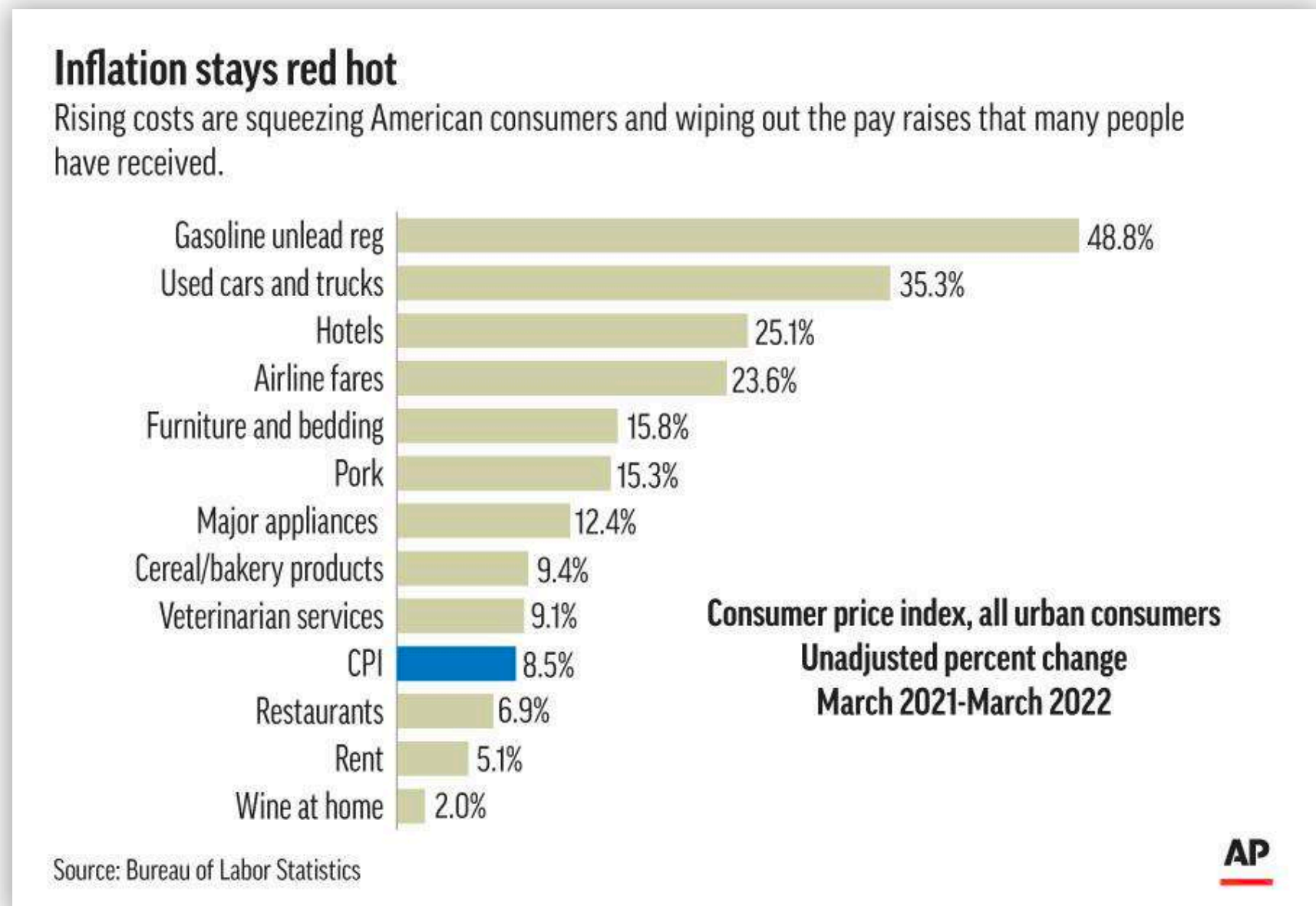
<https://www.lazyportfolioetf.com/etf/bitcoin/>

OPPORTUNITY: \$11 Trillion

IRAs and other Retirement Accounts are forced to find higher Risk/Return strategies to keep up with a higher rate of INFLATION to achieve the same quality of life when they retire

ATTACK PLAN:

Capture IRA holders with a long-term strategy to harness the higher Risk and Returns of Bitcoin to help them hedge against INFLATION, bank failures and the debasement of the U.S. Dollar



Source: <https://www.visualcapitalist.com/purchasing-power-of-the-u-s-dollar-over-time/>

OPPORTUNITY: Banking Crisis

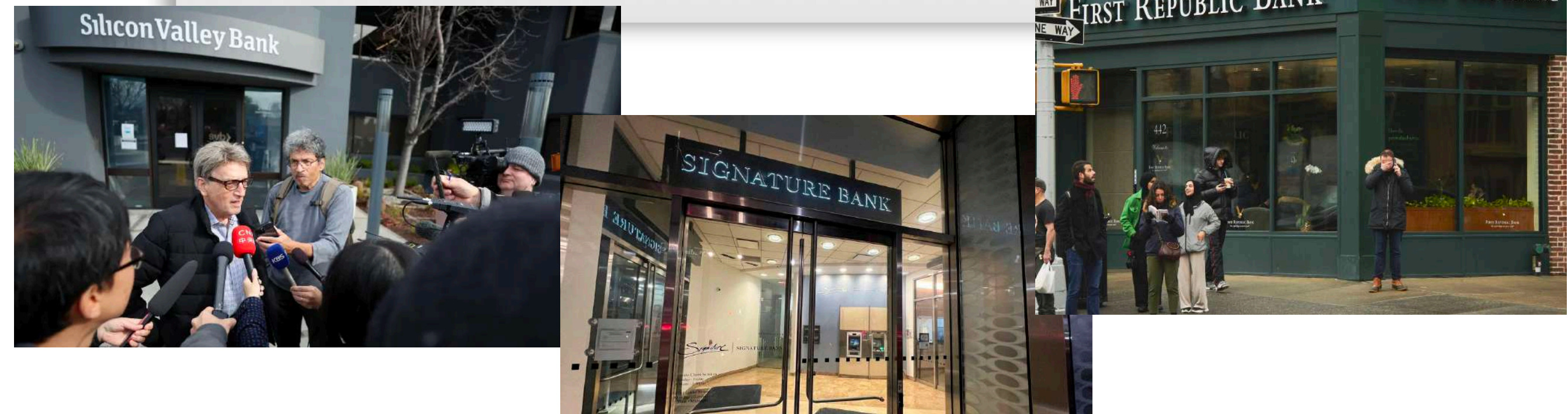
The Banking Crisis is causing bank depositors to withdraw in a flight to safety, causing them to realize they are in a completely new financial era

Bitcoin jumped +50% the week of March 12, 2023 when Silicon Valley Bank failed



ATTACK PLAN:

Capture Bank depositors seeking alternatives to the traditional banking system



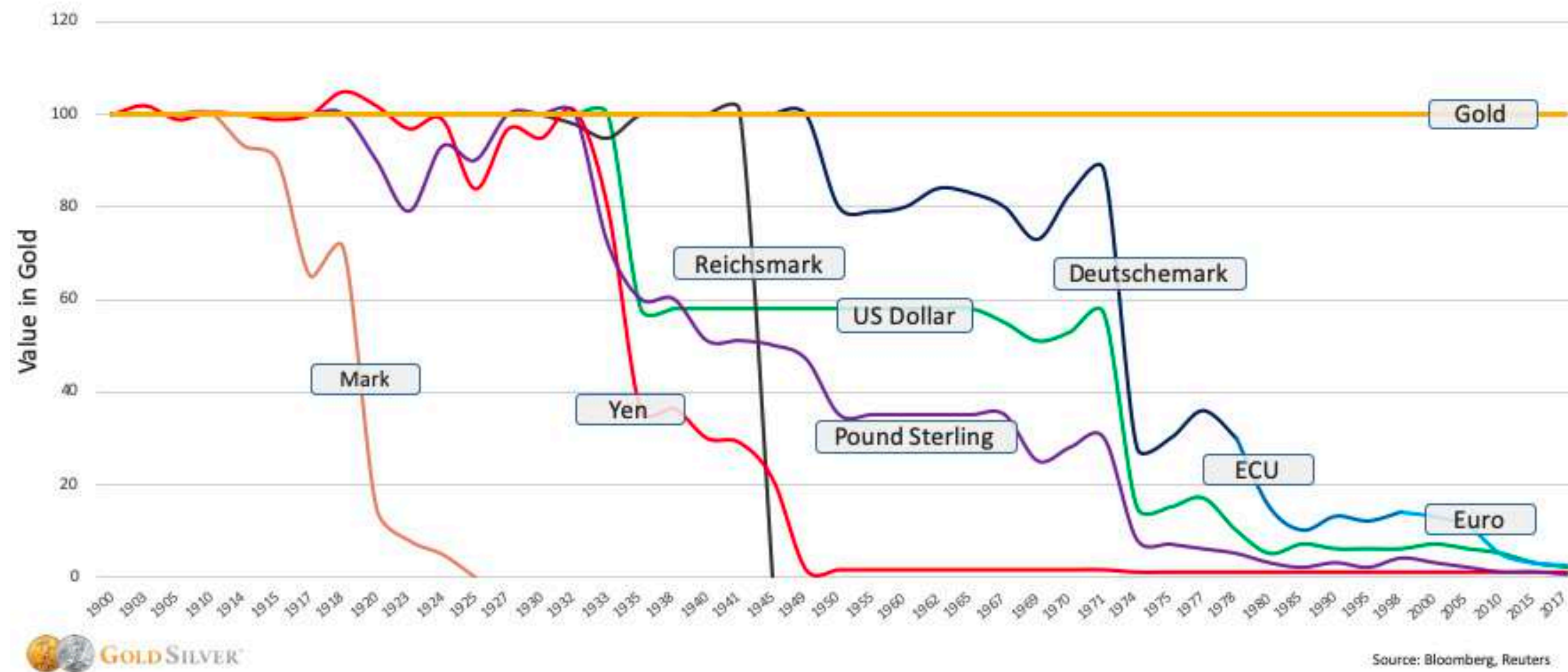
OPPORTUNITY: Money Crisis

Fiat Debasement and recent money collapses in Argentina, Venezuela, Iran, Turkey, Nigeria and Sri Lanka are causing people to lose faith in government-sponsored currencies and to look at new forms of digital money for protection

ATTACK MARKET:



Capture the rising demand for Bitcoin as digital money is becoming seen as a possible replacement to traditional fiat currencies



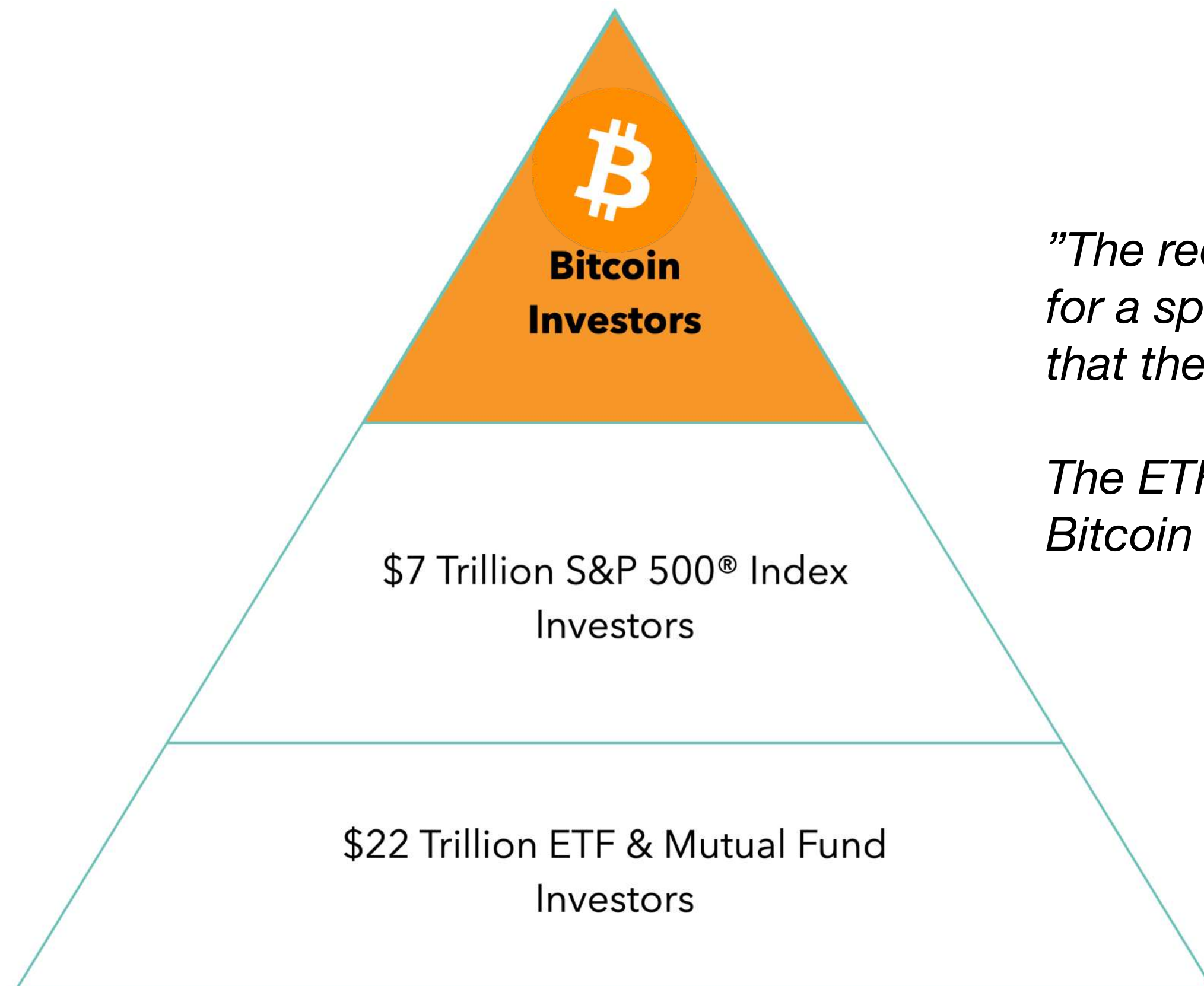
Streets of Venezuela after Money Collapse



- #1** Investors want the market leading +49% annual 10-yr returns of **Bitcoin** but cannot hold through the -60% to -80% drops*
- #2** ETFs are the easiest way to buy Bitcoin and fastest path to Bitcoin mass adoption
- #3** Use ETFs to capture millions of investors and billions of assets by harnessing the high risk/return of the #1 digital asset (**Bitcoin**) with the proven track record of the #1 most widely held investment strategy on Wall Street (**S&P 500[®] Index**)
- #4** The **S&P 500[®] Index is missing** from the 24/7 Digital Marketplace leaving a potential \$7 trillion in S&P 500[®] Index assets unable to bridge over

*Source: <https://www.lazyportfolioetf.com/etf/bitcoin/> As of 04/30/23

The ETF Companies Most Closely Associated with Bitcoin will lead the Bitcoin revolution on Wall Street



"The recent announcements by BlackRock, Fidelity, WisdomTree and Invesco et al for a spot Bitcoin ETF is the 'shot heard round the world' that will mark the day that the Bitcoin revolution started on Wall Street.

The ETF company that becomes most closely associated with Bitcoin will lead the Bitcoin revolution on Wall Street."

--Michael Willis, Founder ONEFUND

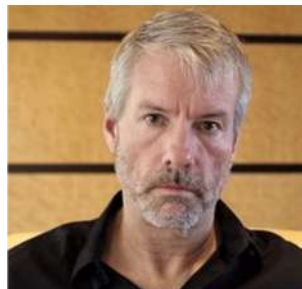
BITCOIN BULL RUN



Ark Funds

"Cathie Wood thinks Bitcoin is going to \$1.48M by 2030."

--Motley Fool, February 11, 2023



**Michael
Saylor**

"BlackRock Bitcoin ETF will send Bitcoin to \$1 million."

--Michael Saylor, July 3, 2023



Fidelity

"Jurrien Timmer, the Director of Global Macro at **Fidelity**, put forth the notion that Bitcoin has the potential to reach a value of \$1 billion in roughly two decades."

--Watcher.Guru, May 31, 2023



BlackRock

"Importantly, because it's so international, it's going to transcend any one currency... including the U.S. Dollar."

--Larry Fink, July 16, 2023

The Coming of Bitcoin & Tokenization of Wall Street

BlackRock CEO Says 'Next Generation for Markets' Is Tokenization

BlackRock joins a growing number of firms backing the tokenization of securities, despite the CEO's wider crypto cynicism.

By [Will McCurdy](#)

Dec 1, 2022
3 min read



BLACKROCK CEO LARRY FINK 12/01/22 – 07/16/23

"The next generation for securities will be tokenization of securities."

"More and more of our global investors are asking us about crypto."

"Importantly, because it's so international, it's going to transcend any one currency... including the U.S. Dollar."

"Bitcoin... could revolutionize finance."

"Let's be clear, Bitcoin is an international asset, it's not based on any one currency."



"The filing of a spot Bitcoin ETF by BlackRock will be seen as a turning point for one of the most disruptive innovations in modern history and likely marks the last opportunity investors have to purchase a single Bitcoin for under \$100K."

--Michael Willis, June 15, 2023

ONEFUND is a Registered Investment Adviser (not a mutual fund)

The investment opportunity referenced in this presentation represents an investment in a privately held Registered Investment Adviser and not a Registered Investment Company (mutual fund).

Non-Solicitation Disclosure

This overview does not constitute an offer or recommendation to buy or sell a security. No offer to sell may be made prior to the delivery of definitive offering material and documentation relating to a proposed investment describing the investment opportunity and the rights, preferences and obligations attached to the security being offered. You are urged to review carefully all offering materials that are provided to you before making any investment decision. You are also advised to consult with your own tax, legal, financial and other advisers prior to making an investment. The overview is also summary in nature, and does not purport to be complete.

General Disclaimers

This presentation includes forward-looking statements within the meaning of Section 27A of the Securities Act, and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). These forward-looking statements are expressed in good faith and based upon a reasonable basis when made, but there can be no assurance that these expectations will be achieved or accomplished. These forward-looking statements are subject to known and unknown risks, uncertainties and assumptions about us that may affect our actual results, levels of activity, performance, or achievements expressed or implied by such forward-looking statements. We undertake no obligation to publicly update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. In light of these risks, uncertainties and assumptions, the forward-looking events discussed in this presentation might not occur.

The security referenced in this presentation represent an investment in a private company and not a registered investment company. Investment in an early-stage private company security involves a high degree of risk, may be illiquid over a longer period of time, and may result in the loss of your entire investment. The security referenced should not be purchased by anyone who does not understand the risks associated with private placements. Investors should be aware that the private investment has not been registered under the Securities Act or under the securities laws of any state or other jurisdiction. The security will be sold in reliance upon the exemption from registration provided under Section 4(A)2 of the Securities Act and analogous exemptions from registration for transactions not involving a public offering.

There can be no assurance that the Company will achieve its financial objectives. Each investor must rely on its own investigation and evaluation of the investments, including the merits and risks involved. Prospective investors should not construe contents of this presentation as legal, tax, or investment advice. Each prospective investor must rely on its own representatives, including its own legal counsel, accountants and investment advisors. An investment in the security referenced herein may be constrained by limited liquidity. Your ability to sell your investment will depend on availability of buyers that are interested in buying your position. The Company does not act as a market maker, meaning the Company will not act as a buyer if you choose to sell your securities.

Risk Factors (page 1 of 8)

An investment in the Company involves a high degree of risk, including risks relating to the industry in which the Company operates. Prospective subscribers for Shares should consider carefully the information set forth below, as well as the other information provided by the Company or representatives of the Company. Prospective subscribers are urged to consult with their own tax advisors concerning material federal, state, local and foreign tax aspects of an investment in the Shares in light of their particular tax situations.

Bitcoin Risk

The Bitcoin network has a limited history relative to traditional commodities and currencies. There is no assurance that use or acceptance of bitcoin will continue to grow. A contraction in use or adoption of bitcoin may result in increased volatility or a reduction in the price of bitcoin, which would likely have an adverse impact on the value of the Shares. Sales of newly created or “mined” bitcoin may cause the price of bitcoin to decline, which could negatively affect an investment in the Shares. Bitcoin trading prices experience high levels of volatility, and in some cases such volatility has been sudden and extreme. Because of such volatility, Shareholders could lose all or substantially all of their investment in the Trust in a very short time, even in the course of one day. Shareholders who invest in the Trust should actively manage and monitor their investments. The Bitcoin network could cease to be a focal point for developer activity, and there is no assurance that the most active developers who participate in monitoring and upgrading the software protocols on which the Bitcoin network is based will continue to do so in the future, which could damage the network or reduce bitcoin’s competitiveness with competing digital assets or blockchain protocols. Spot markets on which bitcoin trades are relatively new and largely unregulated, and, therefore, may be more exposed to fraud and security breaches than established, regulated exchanges for other financial assets or instruments, which could have a negative impact on the performance of the Trust. Disruptions at bitcoin spot markets, futures markets and in the over-the-counter (“OTC”) markets could adversely affect the availability of bitcoin and the ability of Authorized Participants to purchase or sell bitcoin or bitcoin derivatives and therefore their ability to create and redeem Shares of the Trust. The loss or destruction of certain “private keys,” including by the Custodian, could prevent the Trust from accessing its bitcoin. Loss of these private keys may be irreversible and could result in the loss of all or substantially all of an investment in the Trust. Loss of private keys may also impede the Trust’s ability to operate, including by limiting the Trust’s ability to transfer bitcoin in the face of a redemption request and forcing the Trust to consider liquidation.

Risk Factors (page 2 of 8)

Risks Related to Competition within the Company's Industry

Competition in the Company's industry is intense. The Company competes with investment advisers of varying sizes. Many of the Company's competitors have financial resources and budgets that are substantially greater than that of the Company, which may adversely affect the Company's ability to compete successfully. The effects of this highly competitive environment could have a material adverse impact on the Company's business, financial condition and results of operations.

Regulatory Risk

The Company's business is subject to extensive regulation, including periodic examinations, by governmental agencies and self-regulatory organizations in the jurisdictions in which we operate around the world. These authorities have regulatory powers dealing with many aspects of financial services, including the authority to grant, and in specific circumstances to cancel, permissions to carry on particular activities. Many of these regulators, including U.S. and foreign government agencies and self-regulatory organizations, as well as state securities commissions in the United States, are also empowered to conduct investigations and administrative proceedings that can result in fines, suspensions of personnel, changes in policies, procedures or disclosure or other sanctions, including censure, the issuance of cease-and-desist orders, the suspension or expulsion of an investment adviser from registration or memberships or the commencement of a civil or criminal lawsuit against the Company or its personnel. Failure to comply with these laws and regulations may result in the assessment of administrative, civil and criminal penalties, the incurrence of investigatory or remedial obligations, or the imposition of injunctive relief, each of which may have a material adverse impact on the Company's business, financial condition and results of operations. Governmental policy changes and regulatory reform could also have a material impact on the investment strategies and performance of funds managed by the Company.

Risk Factors (page 3 of 8)

Operational Risks

The Company relies heavily on its trading, financial, accounting, communications and other data processing systems. The Company's systems may fail to operate properly or become disabled as a result of tampering or a breach of network security systems or otherwise. In addition, the Company's systems (and those of funds managed by the Company) may face ongoing cybersecurity threats and attacks. Breaches of network security systems could involve attacks that are intended to obtain unauthorized access to the Company's or a fund's proprietary information, destroy data or disable, degrade or sabotage systems, often through the introduction of computer viruses, cyberattacks and other means and could originate from a wide variety of sources, including unknown third parties outside the firm. There can be no assurance that any measures undertaken by the Company or by its service providers will provide protection. If systems are compromised, do not operate properly or are disabled, the Company could suffer financial loss, a disruption of businesses, liability to the Company's investment funds and fund investors, regulatory intervention or reputational damage.

The Company relies heavily on third party service providers for certain aspects of its business, including for certain information systems and technology and administration of investment funds. Any interruption or deterioration in the performance of these third parties or failures or compromises of their information systems and technology could impair the quality of the funds' operations and could affect the Company's reputation and hence adversely affect its businesses.

Limited Product Diversity

The Company presently manages a single registered open-end investment company, and does not have alternative lines of business. As a consequence, the Company is reliant on this single investment product to generate sufficient revenues to achieve profitability. The Company may have to diversify its managed programs if the current fund does not grow to sufficient size to support the operations and desired levels of returns.

Risk Factors (page 4 of 8)

Performance Risk

In the event that any the investment funds managed by the Company were to perform poorly, the Company's revenue, income and cash flow would decline because the value of its assets under management would likely decrease, which would in turn result in a reduction in management fees, and could result in an increase in the amount of fund fees and expenses which the Company is obligated to waive or reimburse. Poor performance of the Company's investment funds could make it more difficult for the funds to raise new capital. Alternatively, in the face of poor fund performance, investors could demand lower fees or fee concessions for existing or future funds which would likewise decrease the Company's revenue.

Key Personnel Risk

The Company's operations are dependent upon a relatively small group of key management and advisory personnel. The unexpected loss of the services of one or more of these individuals could have an adverse effect on the Company. The Company considers all of its executive officers to be key employees. Such individuals may not remain with the Company for the immediate or foreseeable future. The Company does not maintain key man insurance on any employee.

Investments in our Company are illiquid, and transfer of them is restricted

Because we are offering Securities pursuant to exemptions from registration under applicable federal and state securities laws, any transfer of Securities will be restricted unless exemptions from such registration provisions are applicable to the transfer or unless the transfer of Securities is registered pursuant to applicable federal and state securities laws. Therefore, holders of Securities will be required to bear the economic risk of this investment for an indefinite period of time. Even if exemptions from registration were available, no ready market now exists, nor can there be any assurances that such a market will develop, for the sale, transfer, or other disposition of Securities.

Risk Factors (page 5 of 8)

Lack of Separate Representation

Counsel to the Company is acting solely on behalf of the Company, and is not representing individual Subscriber or shareholder of the Company, and is not rendering any legal advice to any Subscriber in connection with their investment in the Company and the transaction(s) contemplated by this Agreement. Accordingly, prospective Subscribers are strongly urged to consult their own tax and legal advisors with respect to the tax and other legal aspects of investment in the Company and the transactions contemplated by this Agreement, and with specific reference to their own personal financial and tax situation.

Limited Cash Reserves

The Company has limited cash reserves such that, if the market is slow to invest into the Company's investment product, substantial new capital resources will be required to continue corporate development efforts. The actual amount, availability and terms associated with funds that the Company may need will be determined by many factors, some of which are beyond the Company's control.

We will have substantial discretion over how we use the proceeds of this offering, and we may not use these proceeds effectively.

We expect to use the net proceeds of this offering for general corporate purposes and to sustain our continued operations. Our management will have broad discretion in utilizing the proceeds and may use the proceeds in ways with which you and our other shareholders may disagree. We may not be able to use the proceeds effectively, which would adversely affect our financial condition.

Risk Factors (page 6 of 8)

Arbitrary Valuation: Early-Stage Valuations Can Be Inaccurate

The executive management team of DIGITAL FUNDS, LLC, determined the valuation of the company for this offering, not an outside valuation firm. The team considered a number of factors, including consideration of valuations for investment management companies at a similar stage of growth, general market conditions and current estimates of the business potential. The valuation bears no relationship to any fixed criteria of value such as asset value, book value, earnings, net worth, market price, or any other recognizable standard of value. There can be no assurance that the actual value of the company as an asset will correspond to the valuation.

Cybersecurity. The internet, company technology and mobile applications are targets of cyber-fraud

Any security breach caused by hacking, which involves efforts to gain unauthorized access to information or systems, or to cause intentional malfunctions or loss or corruption of data, software, hardware or other computer equipment, and the inadvertent transmission of computer viruses, could result in the halting of our operations or a loss of company or client assets. While we believe we have deployed security measures sufficient to protect against this threat, no security system is impenetrable and may not be free from defects. We are committed to implementing a cybersecurity policy that is appropriate for, and grows proportionally to, our platform's size and level of sophistication.

Dependence on Third-Party Relationships:

The Fund is generally dependent on relationships with third parties with whom the Adviser has agreements for the purchase and sale of securities as a means of managing and implementing its investment program. The Adviser must be successful in securing and maintaining its third-party relationships to be successful. There can be no assurance that such third parties will regard their relationship with the Adviser as important to their own business and operations, nor that they will not reassess their commitment to the business at any time in the future, nor that they will not develop their own competitive services or products, either during their relationship with the Adviser or after their relations with the Adviser or the Fund expire. Accordingly, there can be no assurance that the Adviser's existing relationships or future relationships will result in sustained business partnerships, successful service offerings, or significant revenues for the Fund.

Risk Factors (page 7 of 8)

Our business strategy may be adversely affected by technology disruptions

Although we have taken appropriate measures to ensure that our products and services address known risks and vulnerabilities for Internet-based offerings, security requirements are constantly adjusting to address new threats. We have adopted a privacy policy and have developed a plan to address cybersecurity risks including data breaches, malicious hacking, denial of service attacks, and more. However, as technological change occurs, the security threats to the company's platform, digital assets, customer data and ability to provide services could be compromised. Moreover, as with any Internet-based product or service, our company will be negatively impacted should the hardware or software infrastructure of the public Internet itself should experience system-wide disruption. The steps we have taken to address such cybersecurity risks, and our reliance on third party vendors to provide some degree of protection, are appropriate for a company at our stage of growth and development.

Our operating results could be significantly less favorable than indicated by our financial projections

Because no similar product currently exists, it is difficult to describe the actual market, with any precision, for an index fund community app with open proxy and savings features. Nevertheless, we have taken steps to define customer value and return on investment through numerous case studies. Once defined, we believe the overall market for similar products and technologies is large. Therefore, a targeted entry has the potential to define and create an entirely new market segment.

Risk Factors (page 8 of 8)

Impact of COVID-19: Investing in private placements may be adversely affected given the current instability/volatility of the markets

While the full impact of COVID-19 on our business outcomes won't be known for some time, it is clear that none of us will be operating in a business-as-usual environment for quite some time. In response to the uncertainty, we have made some adjustments to our planning. It seems nearly inevitable that the disruptions in the global economy may cause some temporary slowdown in public and private investing. Toward that end, we have modified our projections but there can be no assurance that these expectations will be achieved or accomplished.

Risks Related to Operating History

The Company was formed in 2004. There can be no assurance that the Company will be successful in implementing its business strategy or that sufficient cash will be available to support ongoing operations and projected growth. Through the date hereof, the Company has not generated positive cash flows, and future success is dependent on the Company's ability to increase assets under management to generate sufficient revenues to cover operating costs and fund reimbursements. There can be no assurance that the Company will attain profitability or generate sufficient cash to fund distributions.

Risks Related to the Investment Industry Generally

The Company's business is materially affected by conditions in the global financial markets and economic conditions or events throughout the world that are outside of its control, including but not limited to changes in interest rates, availability of credit, inflation rates, economic uncertainty, changes in laws (including laws relating to taxation), trade barriers, commodity prices, currency exchange rates and controls and national and international political circumstances (including wars, terrorist acts or security operations). These factors may affect the level and volatility of securities prices and the liquidity and the value of investments, and we may not be able to or may choose not to manage our exposure to these market conditions and/or other events. In the event of a market downturn, the Company's business could be affected in different ways.