



AventZ

The A-Z of Event Planning & Management

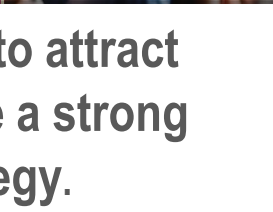
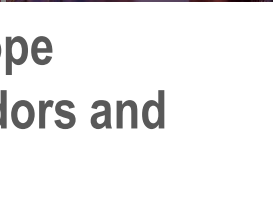
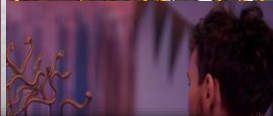
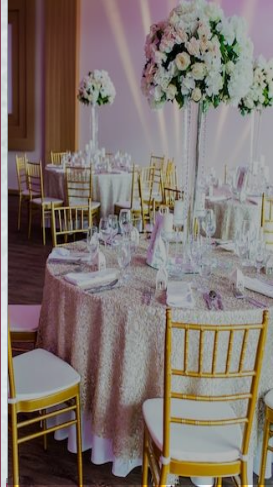
In Africa, more than 10 million people are planning one event or the other each day. Despite the fact that there is an app for almost every activity on our smartphones, there is no comprehensive productivity tool on our phones for planning and managing personal events and parties.



With 3 days left, Tope scrambles for vendors and logistics.



Adaeze struggles to attract customers despite a strong social media strategy.



The Solution



VENDOR MARKET PLACE

EVENT PLANNING & MANAGEMENT

FINANCING

BILL PAYMENTS

REPORT & ANALYTICS

TEAM COLLABORATION

The Market Opportunity



Population

With a population of 1.3bn in Africa and about 220m in Nigeria alone, our target users are the organisers of the 5m+ personal and corporate events happening daily in Africa



Smart Phone Penetration

Smartphone penetration expected to grow to c.40% by 2025. More than 500million Africans have smartphones on their hands.



Private Event Spending

Nigerians spend more than N300bn annually on social parties



Corporate Event Spending

Above N500bn is spent annually by Corporates on events

The Business Model



Premium User Subscription



Premium Vendor Subscription



Advertisement Income



Interest income on in-app
Project financing



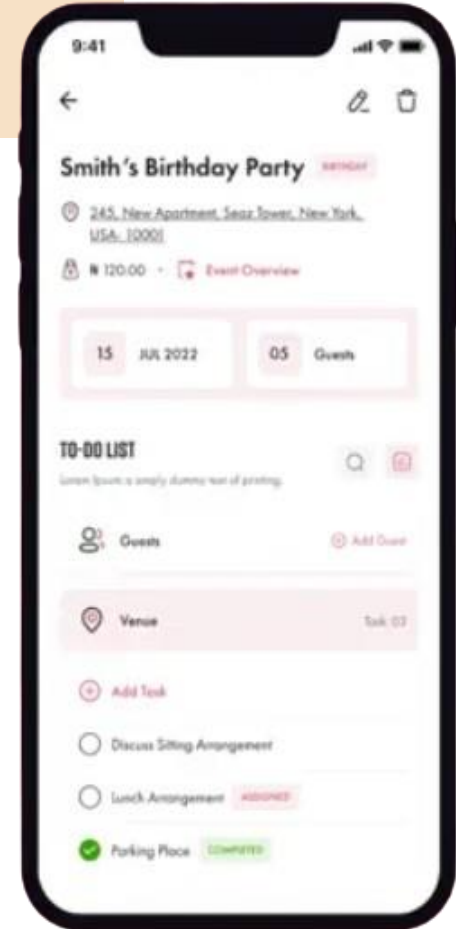
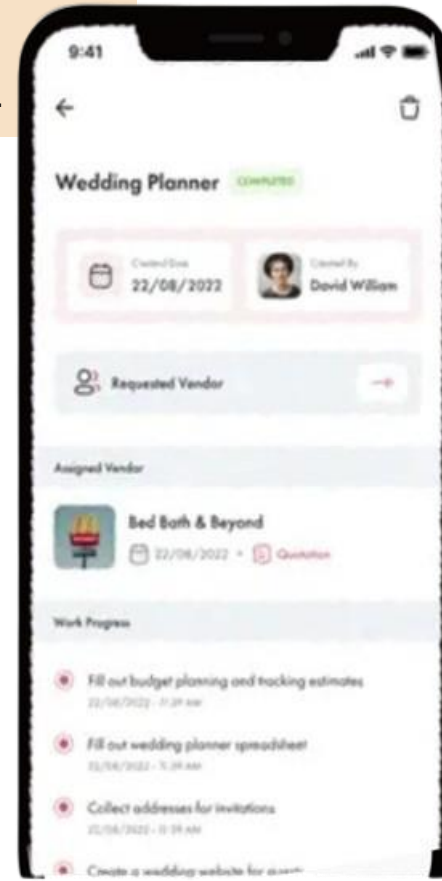
Our app leverages AI capabilities to deliver a highly personalised experience

With the app, Users can:

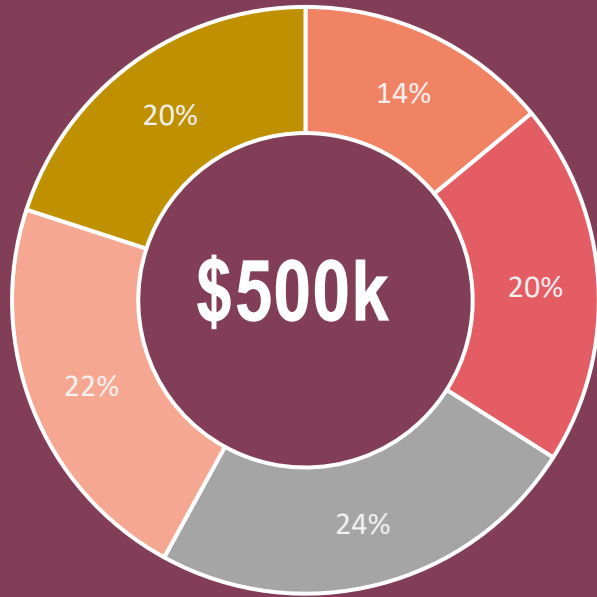
- Choose event themes, colours, and locations, based on trends or culture
- Receive cost estimates based on event type and number of guests
- Receive vendor recommendations based on budget
- Collaborate and allocate task among team members

Choose event themes, location...

Evaluate vendor performance



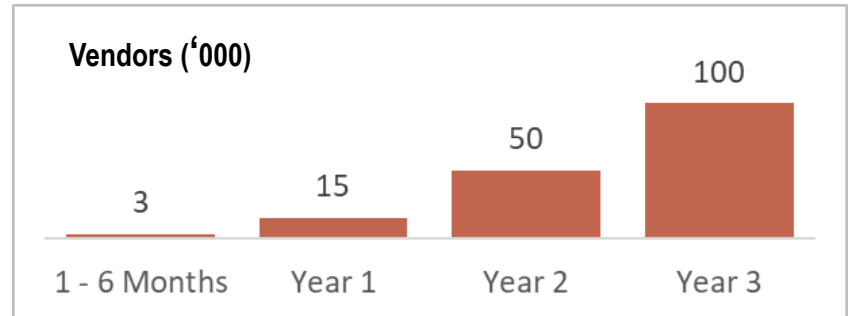
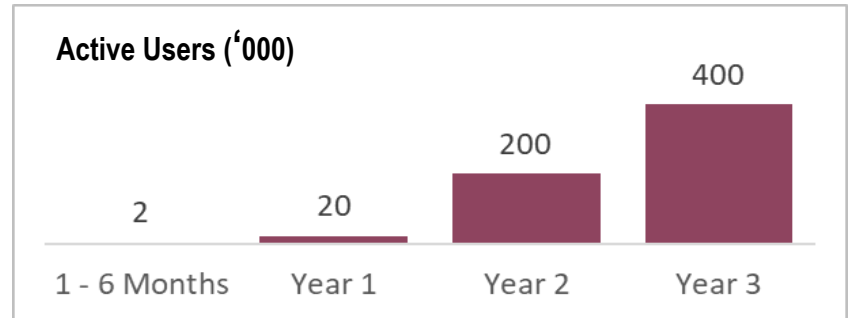
The Ask



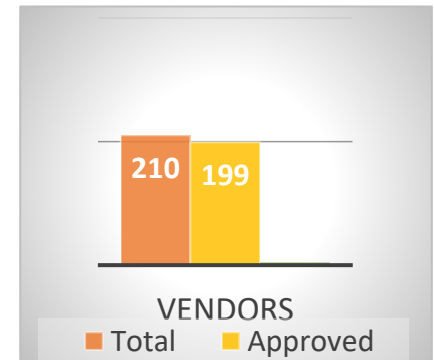
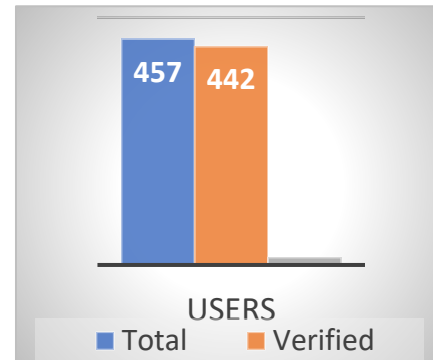
- Marketing & Brand Campaign: \$120K
- Download mobilization activations: \$110k
- 6 months OpEx runway: \$100k
- Vendor acquisition: \$100k
- Technology Infrastructure: \$70k

We are seeking to raise \$500k for a 10% equity stake in the Company

Projections



Historicals



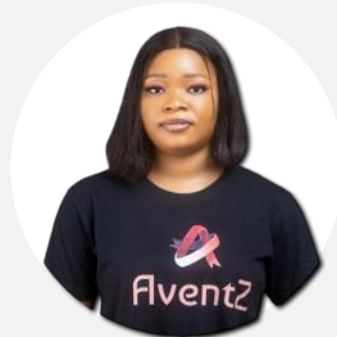
The Team



Olajide Oladele

CEO and Co-Founder

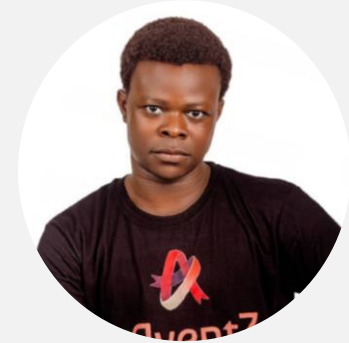
- 10+ years experience in Human Resources management & Administration
- Core expertise includes personnel management, HR strategic planning, payroll management, performance management, recruitment and talent acquisition



Elizabeth Ibeawuchi

Co-Founder and Chief Business Officer

- 5+ years experience in events management, delivering a wide array of events, including corporate gatherings and social functions
- Founder, Eliss Signature Events
- Member, Well Watered Garden Tribe (WWGT) event group



Olatubosun Oladele

Co-Founder and Software Developer

- 8+ years experience in hardware solutions, software development, data analytics, and electrical & electronics.
- CTO, Lightandra Technology Company Ltd
- BSc. Applied Physics (Nigeria), MSc. Computer Science (China)



THANK YOU