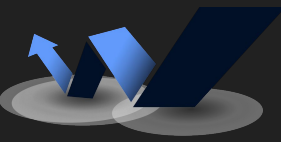


WAHOOPREDICT

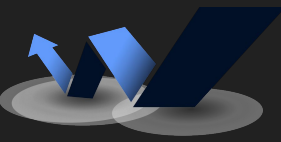
A simple, easy to use, fun platform to bet on the direction of assets prices + events.

gabriel@wahoopredict.com
gabriel@easytradrapp.com
<https://t.me/gabriel6am>



Introduction

UBER	It took some time for consumers to realize that they could ride someone else's car like a taxi
AIRBNB	It took some time for consumers to realize that they could stay in someone else's house like a hotel.
WAHOO PREDICT	Consumers will eventually realize that betting on the direction of asset prices and events to make money is just the same as trading.



Making Trading Fun Again. Try the demo here

Fun

Easy to use

Microsecond pricing

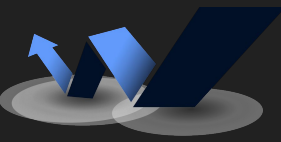
Instant Gratification

Selection of Assets

Low Dollar bet

No login required to test





Problem - Solution - Implementation

Problem: The market lacks a platform that is fun and easy to play. Players care about getting rich.

Solution: A platform designed for fun trading and the possibility of making quick easy money.

Method: Bet on the direction of asset prices on crypto, forex, indices, and soon futures, options & commodities and events with an amazingly easy platform in terms of UI/UX.

Securities feed from Equinix NY4, CME DC3 Aurora, and NYSE Basildon which provides asset pricing for NASDAQ, OPRA, ICE, CBOT, CBOE + NYSE etc.

The focus is on instant gratification. 10 seconds is about the average attention span of a goldfish.

Focusing on total account transactions less than \$10,000. Current maximum trade size \$20.

Using coin swap facility to onboard players.

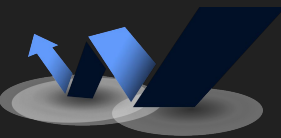
Focus is outside **The United States and Canada**. OFAC, KYC, SDN and AML Compliance procedures are fully in place using the same technology that Governments employ on AWS.

All code written from scratch, so we can manage the payouts to optimize profitability and growth of players.

Mobile App running inside Telegram using Google Auth to buy and sell crypto on P2P - in progress

Benefits: Wider Audience = Less risk to the company from high rollers.

Business model mimics Nickel slot machine mathematical payout. Reference link to an economics paper [Ergodicity economics:](#)



Customer Acquisition - in Progress

AI Advertising model to target **active players with high value wallets**

Direct Advertising to active **Crypto Wallets**

Steps

1. Get **Addresses** for similar Companies (Casino, Trading etc) filter out Binance etc

2. CONFIDENTIAL

3. CONFIDENTIAL

4. CONFIDENTIAL

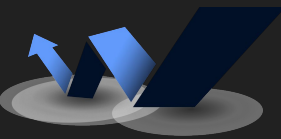
The screenshot shows a web-based interface for selecting advertising targets. It includes several filter sections:

- Select Chain:** A dropdown menu with "Ethereum" selected and "Select chains" as a placeholder.
- Wallet Balance:** A slider ranging from "\$100" to "\$10000".
- Daily TX Volume:** A slider ranging from "Low" to "High".
- Interests:** A list of interest tags including "Stablecoins", "Casino", "Gaming and Metaverse", "Lottery", and "Trading", each with a close button.
- Total Budget (\$):** A text input field containing "50000".
- Day Count:** A text input field containing "26".

Summary statistics on the right side of the interface:

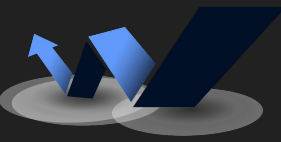
- Estimated Reach:** 378.00 - 37.8k users
- Cost:** \$0.005 per view
- Total Views:** 9.5M views
- Daily Budget:** \$1923.08 per day
- Daily Views:** 367.1k views

```
Fetching recent blocks to extract addresses...
Fetching balances for addresses...
[ Info: 0xA8C1C98aAF99A5DfC907d61b892b2aD624901185: 36259.36 ]
[ Info: 0x668e50B019060f9284570a343e46e21D8e6b7549: 34587.27 ]
[ Info: 0x3A10dC1A145dA500d5Fba38b9EC49C8ff11a981F: 29435.80 ]
[ Info: 0x4675C7e58aAFBFbca748158bECBA61ef3b0a263: 22999.21 ]
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[ Info: 0x042523DB4F3Efc33d2742022B2490258494f8B3: 18436.75 ]
[ Info: 0x77ad3a15b78101883AF36aD4A875e17c86AC65d1: 16541.14 ]
[ Info: 0xa7B326aD42dFef8507f0e6543afE65e99C3115eF: 13943.52 ]
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[ Info: 0xc83B29f780143Fcbca44737e6ea9ff43aE39b917c: 5465.99 ]
[ Info: 0xf5910AB899d4d8CA4fF3b99f93a62BDDbEDA77E: 5399.71 ]
[ Info: 0xCf5a33920272e28F220d14c84416474de53f30B9: 5355.69 ]
[ Info: 0x9E4858e7DB664Ca8fb5B4F2D5F972c042dA8f3Fd: 5279.26 ]
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[ Info: 0xbB038ADb68a8eedBA37603a08188B4a6383698c: 4879.66 ]
[ Info: 0x56fc0708725A65eBb633eFDaeC931c0600A9faCE: 4765.51 ]
[ Info: 0x05cD9660d3f4D4de8ddFB139819595795a5e01F: 4552.66 ]
[ Info: 0xbAa3Ef11659D347Aae75c7bb6e29f1f8b90843: 4514.58 ]
```



Path to \$1.0 billion Valuation

AVG SIZE OF BET	A	\$10.00
NUMBER OF PREDICTIONS PER DAY PER PLAYER	B	5.0
GROSS REVENUE PER PLAYER PER DAY	C	\$50.00
DAILY PLAYERS ON THE PLATFORM	D	100,000
GROSS REVENUE FOR PLATFORM PER DAY		\$5,000,000
PAYOUT		92.50%
NET REVENUE ON PLATFORM PER DAY		\$375,000
TRADING DAYS IN MONTH	20	
NET REVENUE PER MONTH		\$7,500,000
ANNUALIZED NET REVENUE	12.0	\$90,000,000
FINTECH MULTIPLE	12.0	
VALUATION		\$1,080,000,000



Functionality to swap coins here

+

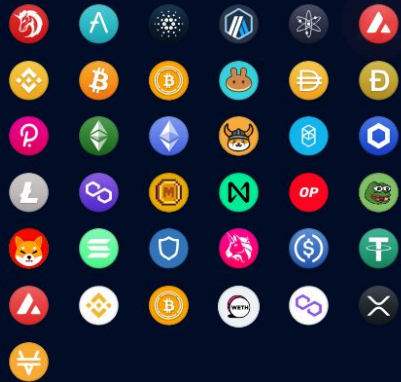
Payment model to friends

Using internal coin swap facility to onboard players.

Instantly Benefit from Lightning-Fast Deposits and Withdrawals in Seconds! with your favorite crypto coins.

Send coins to your friends as Gifts for free with 0% fees inside WahooPredict

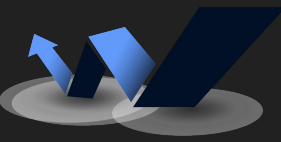
STEP 1: Select Your Coin



STEP 2: Pick Deposit or Withdrawal

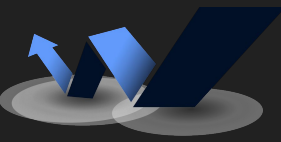
DEPOSIT

WITHDRAW



Competition: It is a noisy world. Differentiation is key

WahooPredict.com	CFDs Crypto, Forex, Stocks, Indices Plus Commodities And Futures + more		Just Starting
Polymarket.com	Predictions on Crypto, Sports, Political Science and Business. Date based binary options events	Good	13,500,000
Pocketoption.com	CFDs. Did \$500 Million Gross In First Year.	Very Good	14,800,000
Exness.com	CFDs. Does Over \$3.0 Trillion Per Month Gross, 800,000+ Traders	Leader	73,600,000
Binimo.com	CFDs 850,000 Active Daily Traders	Mid Tier	2,300,000
eToro.com	CFDs Global Player	Leader	35,000,000
Stake.com	Casino Sports Gambling Site	Leader	107,000,000
Bet365.com	Gambling On Sports	Leader	109,900,000
Deriv.com	2.5mm players \$650 billion of monthly volume includes binary options games	Leader	11,000,000
Olymptrade.com	CFDs includes binary options games	Mid Tier	2,300,000
Avatrade.com	CFDs	Mid Tier	650,000



Seed Round:


USD\$5,000,000 for 16.39% of the Company post money fully diluted.

Pre Money Valuation \$25.0mm. Option Plan \$500,000. Post Money FD \$30.5mm

Next Steps

 Coding, Jurisdictions & Liquidity 30%

 Marketing 30%

 IBAN + BANKING 30%

 Legals & Buffer 10%

Marketing Target to active wallet holders

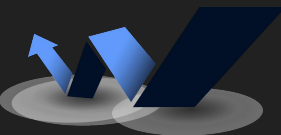
Enrich software + organic content

Incorporation and new Jurisdictions

Add Commodities and Futures + Onezero Liquidity

WahooPredict Token launch for Event betting

Payment Rails into China



Founder



Gabriel Lowenberg

CEO

Gluskin Sheff

SAC Capital

Eos Partners

Falco Capital

GiftCash

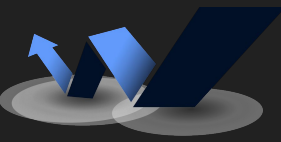
Lowenberg Investment Counsel

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Team

```
SOFTWARE ARCHITECT 1
BACKEND - AWS 1
CRYPTO WIZARD 1
FRONT END 2
SEO + GROWTH HACKING 2
AFFILIATE + PARTNERS 2
MATH QUANT 1
DB EXPERT 1
BLOG POSTER 1
MARKETING GURUs 2
PYTHON CODER 1
INVESTOR + CPA 1
```



Financial + AML Risk Management System in Place

OFAC SUCCESS: email: [redacted]@gmail.com, name [redacted] in [redacted] in [redacted] on [redacted]
2024-08-06 10:38:38

Dashboard > Users > Users Verifications

ID	EMAIL	OFAC	EMAIL STATUS	GOVERNMENT ID	SELFIE WITH ID	PROOF OF RESIDENCE	COMPLIANCE VIDEO
65afc468c9a7a3e031c...	[redacted]@gmail.com	ALLOWED	VERIFIED	APPROVED	NOT_REQUIRED	NOT_REQUIRED	NOT_REQUIRED
85afb0ef00dc8190ca9...	[redacted]@gmail.com	ALLOWED	VERIFIED	APPROVED	APPROVED	NOT_REQUIRED	NOT_REQUIRED
RKH02wh3c5at7a3w411c...	[redacted]@gmail.com	ALLOWED	VERIFIED	APPROVED	APPROVED	NOT_REQUIRED	NOT_REQUIRED
[redacted]	[redacted]@gmail.com	ALLOWED	VERIFIED	APPROVED	APPROVED	NOT_REQUIRED	NOT_REQUIRED
[redacted]	[redacted]@gmail.com	ALLOWED	VERIFIED	APPROVED	APPROVED	NOT_REQUIRED	NOT_REQUIRED
[redacted]	[redacted]@gmail.com	ALLOWED	VERIFIED	APPROVED	REJECTED	REJECTED	NOT_REQUIRED

Dashboard > Toggle

ID	TYPE	THRESHOLD VOLUME	Millisecods	TICKER	MARKET	DIRECTION	ENABLED	DELETE & RESET
66867dea5d1e013705e...	totalVolume	5000	5000	-	-	-	false	DELETE RESET
6683c5739965a9f32a3...	ticker	500	10000	USDC/USD	crypto	-	false	DELETE RESET
6683c5739965a9f32a3...	ticker	500	10000	EUR/GBP	crypto	-	false	DELETE RESET
6683c5739965a9f32a3...	ticker	500	10000	AUD/GBP	crypto	-	false	DELETE RESET
6683c5739965a9f32a3...	ticker	500	10000	CHF/USD	crypto	-	false	DELETE RESET
6683c5739965a9f32a3...	ticker	500	10000	AUD/CAD	crypto	-	false	DELETE RESET
6683c5739965a9f32a3...	ticker	500	10000	-	-	-	-	DELETE RESET
6683c5739965a9f32a3...	ticker	500	10000	-	-	-	-	DELETE RESET
6683c5739965a9f32a3...	ticker	500	10000	-	-	-	-	DELETE RESET
6683c5739965a9f32a3...	ticker	500	10000	-	-	-	-	DELETE RESET
6683c5739965a9f32a3...	ticker	500	10000	-	-	-	-	DELETE RESET
6683c5739965a9f32a3...	ticker	500	10000	-	-	-	-	DELETE RESET

Threshold Volume:
Enter Threshold Volume

Millisecods:
Enter Time Frame

Type of Ticker:
total

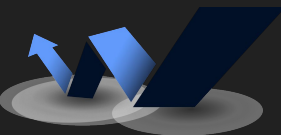
Market:
crypto

For:
BTC/USD

Apply Filter

Dashboard > Verification History

Timestamp	Action	Type	User	Documents	Message	Download
2024-08-05 10:38:38	ALLOWED	ofac	68b23504407f3184e4daab05	Gov ID, Selfie, Proof of Residence	View Message	DOWNLOAD
2024-08-05 14:22:23	ALLOWED	ofac	68b1f9ea4709cc803af211c	Gov ID, Selfie, Proof of Residence	View Message	DOWNLOAD
2024-08-05 15:38:06	ALLOWED	ofac	68b128e4709cc803af211c	Gov ID, Selfie, Proof of Residence	View Message	DOWNLOAD
2024-08-05 14:33:26	ALLOWED	ofac	68b128e4709cc803af211c	Gov ID, Selfie, Proof of Residence	View Message	DOWNLOAD
2024-08-05 14:30:34	ALLOWED	ofac	68b1f9ea4709cc803af211c	Gov ID, Selfie, Proof of Residence	View Message	DOWNLOAD
2024-07-31 08:41:56	ALLOWED	ofac	68aa30f34c0214564870ac	Gov ID, Selfie, Proof of Residence	View Message	DOWNLOAD



Summary and Additional Information

Regulatory

WahooPredict is incorporated in Costa Rica where Securities, Gaming or Crypto license are not required. The Prediction Market falls into the grey area between Gambling and Securities. Part of the use of proceeds will be to register and acquire licenses in the British Virgin Islands and Curacao. **Easy Trader App is incorporated in Ontario, Canada and is the owner of the Intellectual Property and the entity raising outside funds. Easy Trader App does not conduct any business other than own and create software Intellectual Property.**

Additional Information

Payouts based on dynamic volatility formulas and adjust to price of assets in real time.

Risk model is complete and runs with microsecond precision

Code written from scratch and resides on Github with no royalties. Intellectual Property Agreements in place with key team members.

Real Time Blockchain Transactions posted to all Web3 Networks using QuickNode

Risk management module in place, including OFAC, SDN, KYC and AML verification.

In progress: Large Language Model for composing news feed to post news articles to drive organic SEO.

Over 3,000 code commits on Github over 8 different repos

DUNS number submission and approval complete. This is required for the Apple Store

Technology Stack

Code on Github and runs on AWS, Utila.io, MongoDB, Cloudflare, QuickNode, HashiCorp, FireBase and Google Cloud.