

OFFSETX

We connect small and large industrials on a simple digital platform to trade and manage carbon emissions.

Everybody mistakes <u>carbon quotas</u> with <u>carbon credits</u>

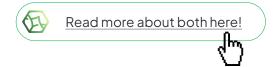
Credits are...

- × Representations of reduced emissions
- Issued by non-regulated third parties
- × Hard to price and prone to fraud
- **×** \$4bn global volumes

Quotas are...

- ✓ Permits to emit /import carbon goods
- ✓ Allocated by governments
- ✓ Liquid market
- √ \$900bn global volumes

OFFSET^X operates on the <u>carbon quotas</u> market



The carbon emission market leaves out smaller industrials to dry

Complex

- × Quotas mistaken for credits
- **×** Evolving regulations
- × Hard to hire climate experts

Closed

- **X** Trader-only market
- **×** Regulation built for giants
- × Monopoly held by US

Costly

- × 100€ fine per carbon ton
- **★** Brokers charge 2.5%
- X Must purchase lots above 50 000€

They can't decarbonize by lack of initial capital

OFFSET^X brings simple, open, and low-cost access to carbon markets

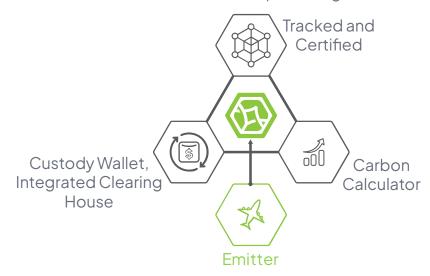
WITHOUT OFFSETX

Paperwork-heavy, multiple third parties, legacy tools



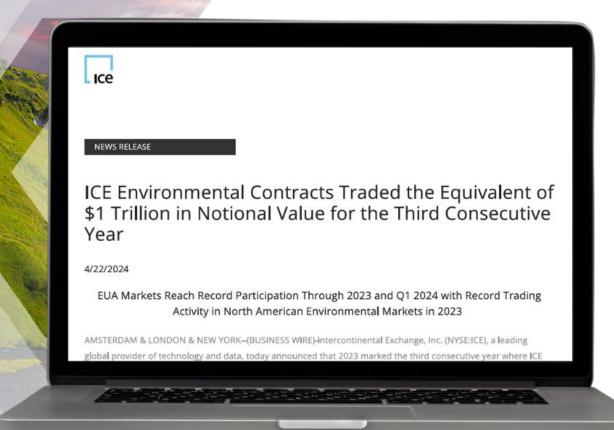
WITH OFFSET^X

Cheaper access, no minimum transaction size, simplified digital UX



THE MARKET

A \$1tn global opportunity





markets by 2030

on carbon market

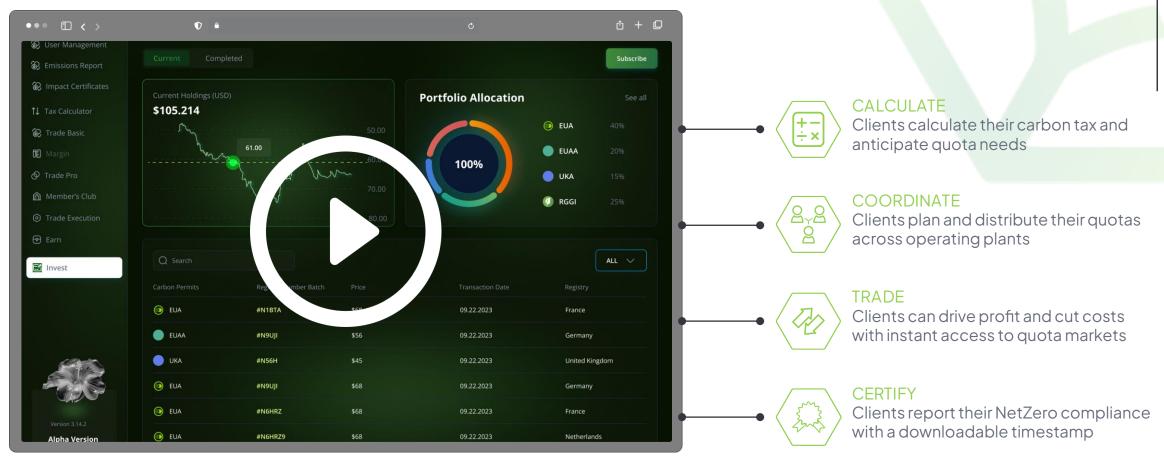
fees by 2030



€46bn

OUR PRODUCT

A digital carbon quotas trading platform



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OUR BUSINESS MODEL

MEMBERSHIP

€7,000/year

Basic Account (1 trading account)

€10,000/year

Premium Account (3 trading accounts + additional features)

TRANSACTION FEES



0,5% per trade

OUR COMPETITORS

| | Ø OFFSET ^X | TRADITIONAL > CEX EXCHANGES | BROKERS STX DNV \$\triangle \text{Emissionsh\text{\text{andler}}}\$ |
|---------------------|---|---|--|
| Clients | Small industrials, large industrials, banks | Large industrials, banks | Small industrials |
| Access | User-friendly online platform | Professional trading desks | Physical interaction |
| Pricing | 0.5% + €7,000 per year | Fixed cost per allowance + \$15,000 per year | 2.5%-5.0% |
| Market | Secondary | Primary & Secondary | Secondary |
| Liquidity | 1 allowance | 100-1,000 allowances | OTC |
| Need for Collateral | No (built-in clearing house) | Yes (external clearing house) | Variable |

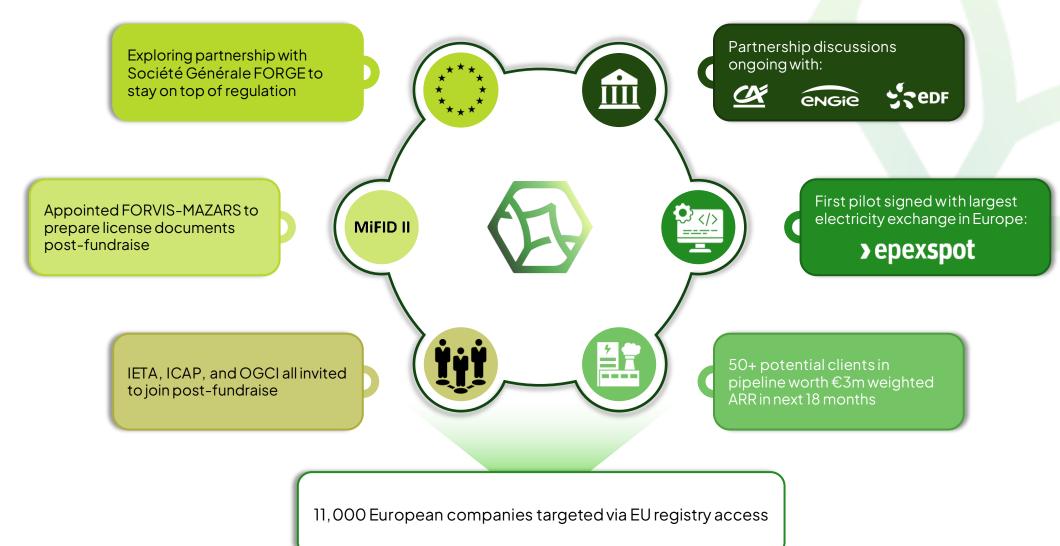
99% of European companies are SMEs. OFFSET^X offers them an efficient alternative to expensive carbon brokers.



OUR GO-TO-MARKET STRATEGY: BUILDING LIQUIDITY AND TRUST



OUR TRACTION: EXECUTING OUR GTM STRATEGY



Pre-seed deck September 2024

FUTU

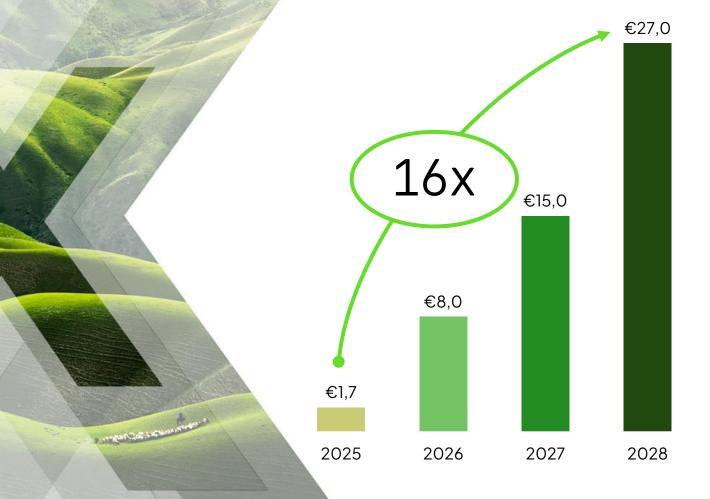
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FINANCIAL PROJECTIONS



2025F: Initial revenues from 30 clients

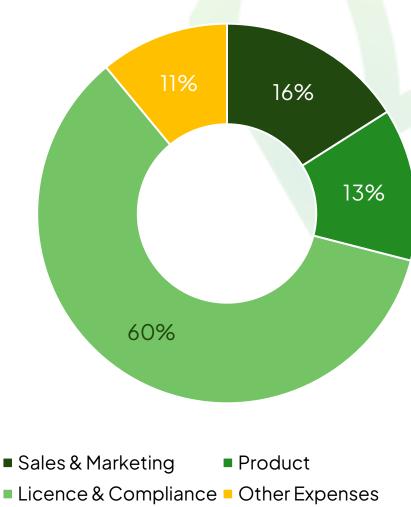
2026F: Profitable EBITDA margin of 38%

2027F: MENA market opening

2028F: 60% EBITDA margin at scale

We're raising €300.000 to...

- Grow to €1.7m ARR
- Move from MVP to Product
- Onboard senior product and compliance
- Reach 400+ companies via SEO campaign
- Purchase A8 MiFID license to operate our Multilateral Trading Facility on regulated markets



■ Sales & Marketing

MEET THE TEAM



Isaure Courcenet

15 years of experience in public policy, tech, climate finance & as a professional athlete.

Leverages governmental network in 40+ countries through missions for the World Bank, World Economic Forum and Ministry of Home Affairs.











Remko Vochteloo

30 years of experience in audit, corporate finance & scale-up strategy.

Led and managed over 4,500+ FTEs as Managing Director in charge of setting up Deloitte's Indian offices.





Deloitte.



François Gagelin

Serial entrepreneur with 10 years of experience in IT, cybersecurity and software.

Worked with multiple CAC40 companies in financial data protection and software deployment.

MIOXEANT





OUR ADVISORS



Chief Global Risk Officer

Cees de Boer





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Nicolas Bacca Ledger Co-Founder

■ Ledger ● Smoo.th



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FincoEnergies ***

Pre-seed deck September 2024





THANKAYOU

CONTACTUS

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https://offsetx.io/

BOOK A MEETING NOW